



**FINAL REPORT:
WASHINGTON
CENSUS 2020
APA ENGAGEMENT
WHITMAN COUNTY**

submitted by:



October 29, 2019

Toshiko Hasegawa, Executive Director
Commission on Asian Pacific American Affairs (CAPAA)
8Capitol Court Building, Suite 220
1110 Capitol Way South
Olympia, WA 98501

Dear Toshiko and CAPAA Commissioners,

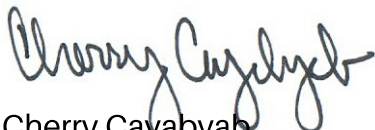
KAYA strategik enthusiastically submits this final report on developing a Census 2020 strategic workplan based on anticipated AAPI undercounts in Whitman County.

After local community gathering & work plan development facilitation, please find included the following deliverables:

- 1) Data analysis and maps of AA & NHPI Undercount Risks within Whitman County.
- 2) Identified strategies to achieve a full count of AA & NHPI communities
- 3) Identified resources that AA & NHPI communities locally can tap into and receive;
- 4) Get out the Count (GOTC) AAPI field plan co-developed in conjunction with community stakeholders of Whitman County.

It was a pleasure to collaborate on this project. KAYA can be reached at 206.227.1948 or cherry@kaystrategik.com should you have any questions.

Sincerely,



Cherry Cayabyab,
Owner & Principal - KAYA strategik
www.kayastrategik.com

RACE AND ETHNICITY

WHITMAN COUNTY

TOTAL POPULATION:

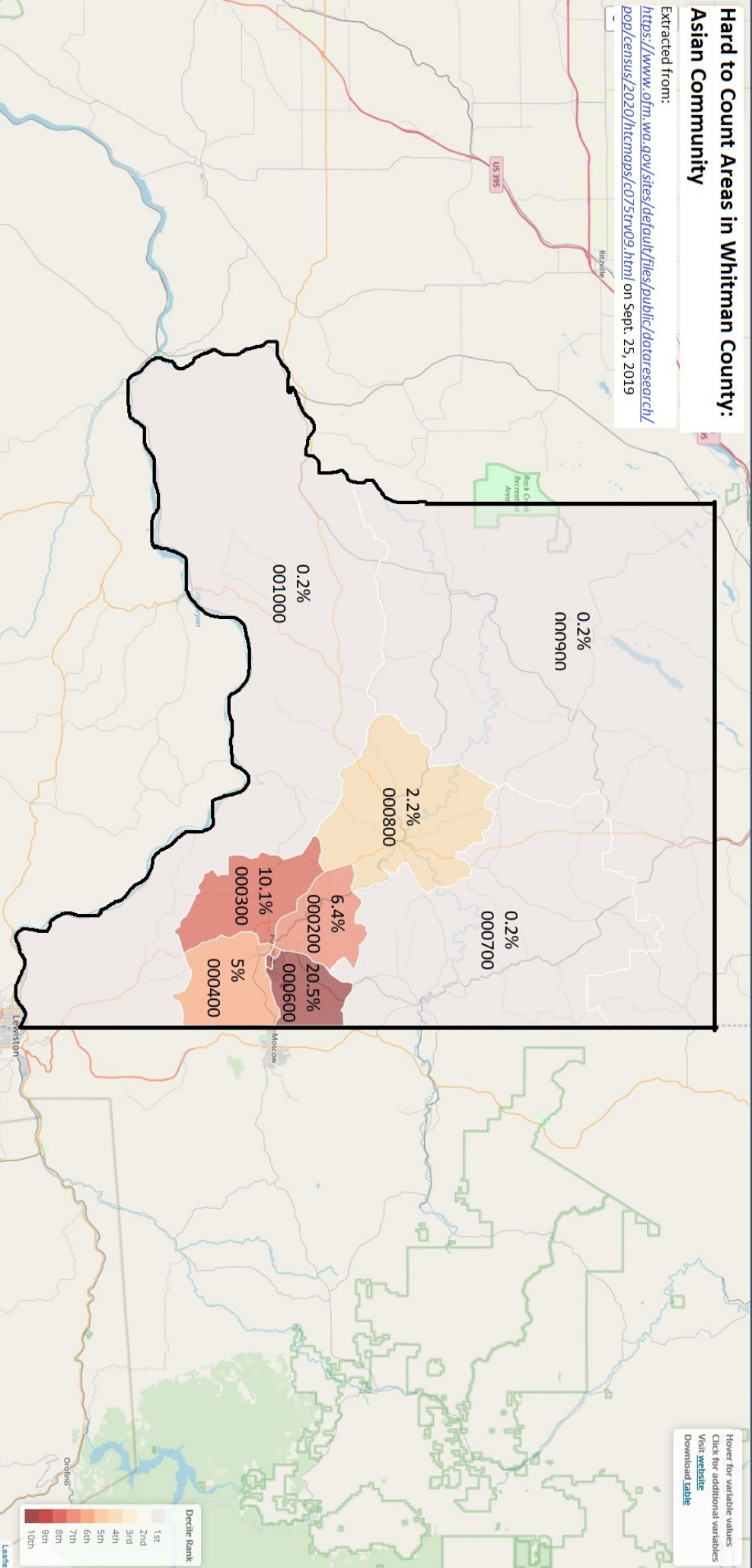
47,494

US Census Bureau, American Fact Finder, 2012-2016 American Community Survey 5 Year Estimates, Downloaded February 15, 2019, <http://data.census.gov>

One race	95.4%
White	83.0%
Black or African American	2.0%
American Indian and Alaska Native	0.5%
Cherokee tribal grouping	0.0%
Chippewa tribal grouping	0.0%
Navajo tribal grouping	0.0%
Sioux tribal grouping	0.1%
Asian	7.9%
Asian Indian	1.2%
Chinese	3.6%
Filipino	0.6%
Japanese	0.5%
Korean	0.7%
Vietnamese	0.4%
Other Asian	0.9%
Native Hawaiian and Other Pacific Islander	0.1%
Native Hawaiian	0.1%
Guamanian or Chamorro	0.0%
Samoa	0.0%
Other Pacific Islander	0.0%
Some other race	1.8%
Two or more races	4.6%
White and Black or African American	0.7%
White and American Indian and Alaska Native	1.1%
White and Asian	1.6%
Black or African American and American Indian and Alaska Native	0.2%

Hard to Count Areas in Whitman County: Asian Community

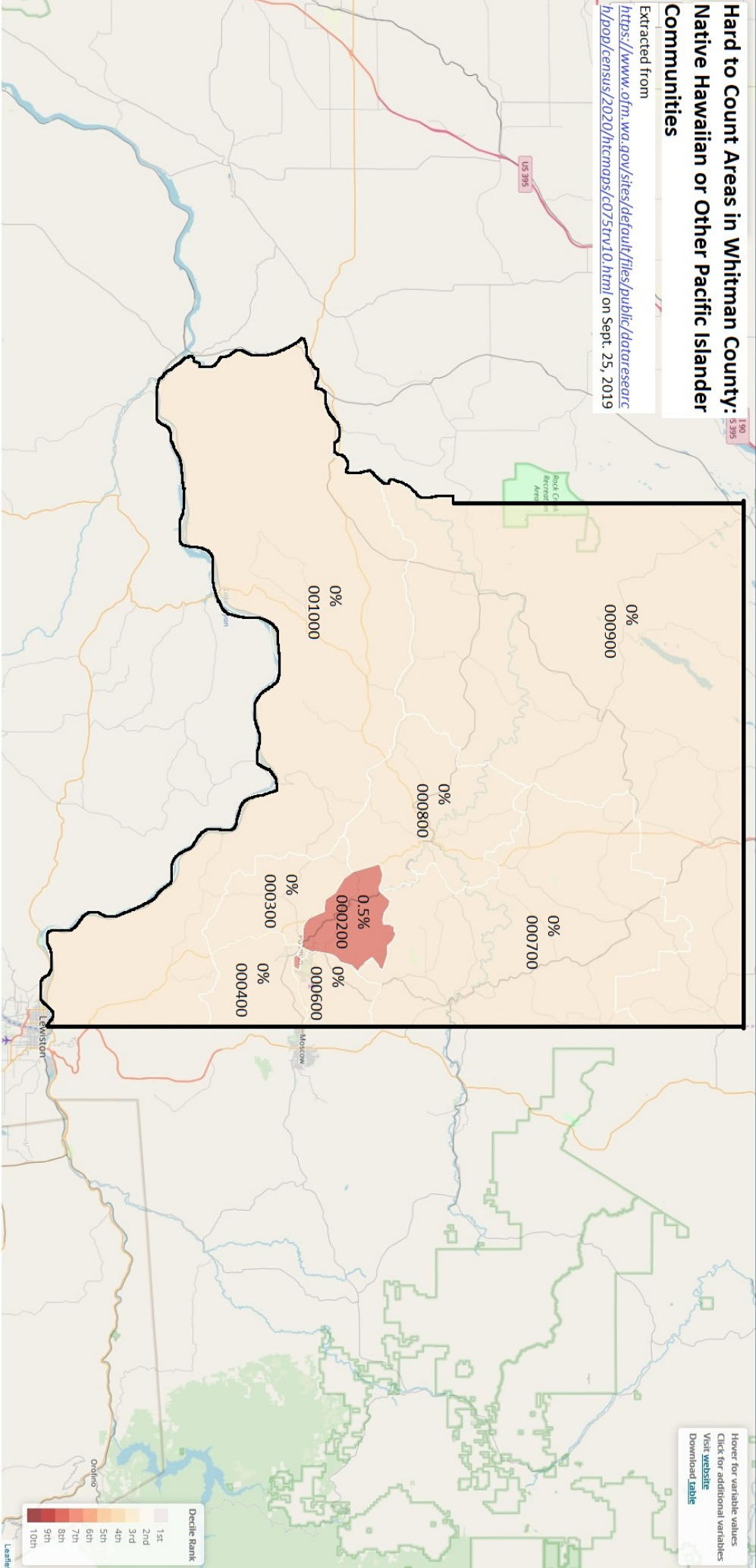
Extracted from:
<https://www.ofm.wa.gov/sites/default/files/public/dataresearch/pop/census/2020/htcmaps/075trv09.html> on Sept. 25, 2019



Hover for variable values
Click for additional variables
Visit [website](#)
[Download table](#)

Hard to Count Areas in Whitman County: Native Hawaiian or Other Pacific Islander Communities

Extracted from
<https://www.ofm.wa.gov/sites/default/files/public/dataresearch/h/pop/census/2020/htcmaps/c075trv10.html> on Sept. 25, 2019



**Whitman County Asian Pacific American
Census 2020 Work plan Development Notes**

Time	Business Item	Speaker
6:00 PM	Welcome, Introductions and Purpose	E.D. Hasegawa, CAPAA

Executive Director Toshiko Hasegawa provided welcoming remarks to the group explaining what the Washington State Commission on Asian Pacific American Affairs (CAPAA) was, its efforts towards an accurate count of Asian American and Native Hawaiian and Other Pacific Islander communities in the 2020 Census and the purpose of the session.



All attendees introduced themselves and provided some information on organizations they are involved with and level of familiarity or knowledge on previous census work.

Attendees:

- Toshiko Hasegawa - Washington State Commission on Asian Pacific American Affairs (CAPAA)
- Rosa Mai - Washington State Commission on Asian Pacific American Affairs (CAPAA)
- Sina Sam - Washington State Commission on Asian Pacific American Affairs (CAPAA)
- Jessica Byrne – WSU Pullman
- Dominique J. Faga’atau – Multicultural Student Services – WSU Pullman
- Hildegarde Velasco-Faga’atau – Office for Access & Opportunity Student Affairs – WSU Pullman
- April Stewart – Association of Pacific & Asian Women – WSU Pullman
- Cherry Cayabyab – KAYA Strategik
- Vanesa Gutierrez – KAYA Strategik

Time	Business Item	Speaker
6:20 PM	2020 Census Overview and Update	Cherry Cayabyab KAYA

Cherry Cayabyab from KAYA Strategik presented a quick overview of the 2020 Census and its importance. Cherry also shared statistics, maps and data on the demographics of Whitman County, highlighting races and ethnicities relevant to the AAPI and NHOPI communities and Hard-To-Count (HTC) areas. The term Desi American was discussed.



Time	Business Item	Speaker
6:40 PM	Discussion: API communities in Whitman County	All
6:55 PM	Discussion: Barriers and Strategies to Local, Culturally Specific API Outreach and Engagement	All

Based on the statistics, maps and data presented by KAYA Strategik, the group brainstormed on where AAPI and NHOPI communities are located in Whitman County. One of the attendees indicated 31% of WSU Pullman Campus are students of color. Attendees highlighted some of the darker areas in the maps are where multiple student housing apartment communities are located (College Hill, Military Hill, Sunnyside Hill).

After the conversation, the group discussed barriers and outreach strategies that have worked in the past for each ethnicity and community and that would work for census outreach in Whitman County. All information shared by the group has been compiled by KAYA in the API GOTC Field Plan Template.

Time	Business Item	Speaker
7:15 PM	API Whitman County Get Out the Count (GOTC) Timeline Plan and Feedback/Recommendations	Cherry Cayabyab & Vanesa Gutierrez KAYA

DRAFT Proposed API Whitman County GOTC Plan (Internal)														
STRATEGY 1: Build API Whitman County Census 2020 GOTC Partnerships												Who/Role		
2019			2020											
Strategies														
Q3	Q4	Q1	Q2	Q3										
J	A	S	O	N	D	J	F	M	A	M	J	J	A	S
Strategy 2.1: Build Whitman County API Census Coordination and Coalition														
			x	x	x	x	x	x	x	x				
Strategy 2.3: Participation in API community, WA Census Alliance convenings and coordination with other partners and institutions														
			x	x	x	x								
STRATEGY 2: Receive/Provide Census 2020 Training, Technical Assistance and Connect HUC Communities to Resources												Who/Role		
2019			2020											
Strategies														
Q3	Q4	Q1	Q2	Q3										
J	A	S	O	N	D	J	F	M	A	M	J	J	A	S
Strategy 2.1: Census 2020 Education and "Train the Trainers"														
			x	x	x	x	x	x						
Strategy 2.2: Provide Communities Information and Technical Assistance (TA) on Census Education, Resources and Other Opportunities														
			x	x	x	x	x							
STRATEGY 3: Support and Fund Local Trusted Messenger and Culturally Relevant TA												Who/Role		
2019			2020											
Strategies														
Q3	Q4	Q1	Q2	Q3										
J	A	S	O	N	D	J	F	M	A	M	J	J	A	S
Strategy 3.1: Train trusted messengers to provide one to one cultural TA.														
			x	x	x	x	x	x	x	x				
Strategy 3.2: Identify and establish Census Question Assistance Centers (QACs)														
											x	x		
Strategy 3.3: Baseline coordinated, consistent and culturally relevant, translated materials														
			x	x	x	x	x	x						
Strategy 3.4: GOTC Field Outreach														
											x	x	x	
STRATEGY 4: Census education/awareness through ethnic media, multicultural marketing and communications.												Who/Role		
2019			2020											
Strategies														
Q3	Q4	Q1	Q2	Q3										
J	A	S	O	N	D	J	F	M	A	M	J	J	A	S
Strategy 4.1: Develop local ethnic and social media lists and pro-active PR strategy														
			x	x	x									
Strategy 4.2: Local Video/Radio Public Service Announcements (PSAs)														
						x	x	x	x					
Strategy 4.3: Digital/social media organizing toolkit														
						x	x	x	x					

Cherry presented the proposal on the left on a GOTC (Get Out to Census) Plan that includes a timeline and outreach strategies for the AAPI and NHPI communities in Whitman County. Attendees were encouraged to take the lead on different strategies and provide feedback and recommendations on the proposal.

Time	Business Item	Speaker
7:30 PM	Implementation: Roles, Capacity and Resources	All

A commonality between all attendees was the interest in supporting 2020 Census outreach efforts, despite limited capacity and resources, attendees offered to do the following to start spreading the word on the census among their groups:

- The Washington State Commission on Asian Pacific American Affairs (CAPAA) confirmed a strong interest to keep in touch with the group to talk about infrastructure/capacity building with the API community and other POC collaborations in order to ensure an accurate count of these communities in the 2020 Census.
- Sina Sam - Washington State Commission on Asian Pacific American Affairs (CAPAA). Sina requested support in the effort due to limited capacity. She believes the 2020 Census is an opportunity to collaborate within the API community and other communities of color. Recommended bringing up the

census at the Staff/Faculty/Association lunch, since it is almost in alignment with the meeting with the president.

- Jessica Byrne – WSU Pullman. Committed to keeping in touch with Sina. Would like to be an Advocate and since she is part of an Asian sorority, she could put together programming and a session on the census. She would like to share with other groups she believes could support the effort.
- Dominique J. Faga’atau – Multicultural Student Services – WSU Pullman. Committed to sharing the information, participating in meetings and inviting more folks to the table. Thinking about those coming after us.
- Hildegard Velasco-Faga’atau – Office for Access & Opportunity Student Affairs – WSU Pullman. Commitment to sharing what she learned and bringing more folks to the meeting next time.
- April Stewart – Association of Pacific & Asian Women. Will bring to APAAW for consideration. The months before the census are off so there is more time to coordinate events, outreach and information sharing.

Time	Business Item	Speaker
7:45 PM	Next Steps and Closing	CAPAA and KAYA

KAYA committed to follow up with CAPAA within a month to provide a report on the findings, recommended edits/additions and feedback that was shared by the group at the meeting.

AAPJ Whitman County GOTC Plan (Internal)



		2019			2020			
		Q3	Q4	Q1	Q2	Q3		
		J A S	O N D	J F M	A M J	J A S	Who/Role	
STRATEGY 1: Build WSU Campus and AAPJ/POC Whitman County Census 2020 GOTC Partnerships								
Strategies		J A S	O N D	J F M	A M J	J A S	Who/Role	
Strategy 2.1: Build WSU Campus and Whitman County AAPJ/POC Census Coordination and Coalition			X	X	X	X		
Strategy 2.3: Participation in larger WSU campus, AAPJ/POC community, WA Census Alliance convenings and			X	X	X			
STRATEGY 2: Receive/Provide Census 2020 Training, Technical Assistance and Connect HUC Communities to Resources								
Strategies		J A S	O N D	J F M	A M J	J A S	Who/Role	
Strategy 2.1: Census 2020 Education and "Train the Trainers"			X	X	X			
Strategy 2.2: Provide Communities Information and Technical Assistance (TA) on Census Education, Resources and Other Opportunities			X	X	X			
STRATEGY 3: Support and Fund Local Trusted Messenger and Culturally Relevant TA								
Strategies		J A S	O N D	J F M	A M J	J A S	Who/Role	
Strategy 3.1: Train trusted messengers to provide one to one cultural TA.			X	X	X	X		
Strategy 3.2: Identify and establish Census Question Assistance Centers (QACs)					X	X		
Strategy 3.3: Baseline coordinated, consistent and culturally relevant, translated materials			X	X	X			
Strategy 3.4: GOTC Field Outreach					X	X	X	
STRATEGY 4: Census education/awareness through ethnic media, multicultural marketing and communications.								
Strategies		Q3	Q4	Q1	Q2	Q3	Who/Role	
Strategy 4.1: Develop local ethnic and social media lists and pro-active PR strategy		J A S	O N D	J F M	A M J	J A S		
Strategy 4.2: Local Video/Radio Public Service Announcements (PSAs)			X	X	X	X		
Strategy 4.3: Digital/social media organizing toolkit			X	X	X	X		

GET-OUT-TO-CENSUS Field Plan

Who is your base?

Define the socio-economic/AANHPI communities within which you work

Socio-economic: Low-income, youth, seniors, faith groups, LGBTQ, children under the age of 3, homeless, non-English speakers, undocumented immigrants, People Living with Disabilities.
AANHPI: Cambodian, Chamorro/Guamanian, Chinese, Chuukese, Filipino, Hawaiian, Indian, Japanese, Korean, Laotian, Marshallese, Micronesian, Samoan, Sri Lankan, Thai and Vietnamese.
 Other Middle East Communities (Arabic, Iranian, Omani, Saudi, Turkish)

Expanding Your Coalition

Brainstorm any entity who has access to the AANHPI community & is a trusted messenger

Current AANHPI Organizations you work with: (Organizations present at the meeting)	<ul style="list-style-type: none"> ▪ Washington State Commission on Asian Pacific American Affairs (CAPAA) ▪ WSU Pullman ▪ Multicultural Student Services – WSU Pullman ▪ Office for Access & Opportunity Student Affairs – WSU Pullman ▪ Association of Pacific & Asian Women – WSU Pullman
Ethnic Specific Groups: East Asian (Japan, China, Korea and Taiwan)	<ul style="list-style-type: none"> ▪ WSU Chinese Students and Scholars Association at WSU (CSSA) - Chinese ▪ WSU Japanese Student Association (JSA) - Japanese ▪ WSU Korean American Student Association - Korean ▪ WSU Korean Christian Student Association - Korean ▪ WSU Korean Graduate Student Association at Washington State University (KGSAWSU) - Korean ▪ WSU Korean Student Association (KSA) - Korean ▪ WSU Taiwanese Students Association (TSA) - Taiwanese ▪ New Morning Korean Church - Korean ▪ Palouse Korean Church - Korean ▪ Grace and Glory Church at Emmanuel Baptist Church – Chinese ▪ The Emerald Chinese - Chinese ▪ Realitea - Chinese ▪ Golden Teriyaki - Chinese ▪ New Garden - Chinese ▪ Fujiyama - Japanese ▪ Tan’s Chinese - Chinese ▪ Mandarin House - Chinese ▪ Eddy’s Chinese & American – Chinese ▪ Koreatimes.com
Southeast Asian (Thailand, Vietnam, Cambodia, Philippines, Laos and Indonesia)	<ul style="list-style-type: none"> ▪ WSU Filipino-American Student Association (FASA) - Filipino ▪ WSU Khmer Student Association at Washington State University - Khmer/Cambodian ▪ WSU Vietnamese Student Organization (VSA) – Vietnamese ▪ Minh’s Restaurant - Vietnamese ▪ Thai Ginger - Thai ▪ Phikun’s Thai - Thai
South Asian (Afghanistan, India, Pakistan, Bangladesh, Sri)	<ul style="list-style-type: none"> ▪ WSU Association for Bangladeshi Students & Scholars (ABSS) - Bangladeshi ▪ WSU Indian Students' Association - Indian ▪ WSU Nepali Students' Association (NSA) - Nepali ▪ WSU Pakistan Student Association (PSA) - Pakistani

Lanka, Nepal, Bhutan and Maldives)	<ul style="list-style-type: none"> ▪ WSU Sikh Student Association (SSA) - Sikh ▪ Pullman Ashram - Indian
Filipino	<ul style="list-style-type: none"> ▪ WSU Filipino-American Student Association (FASA) ▪ Filipino American Herald ▪ One Philippines
Pacific Islander (Marshall Islands, Samoa, Micronesia, Guam)	<ul style="list-style-type: none"> ▪ WSU Mitamitaga O Samoa (MOS)
Native Hawaiian	<ul style="list-style-type: none"> ▪ WSU Hui Hauoli O' Hawaii (Hawaii Club)
Middle East	<ul style="list-style-type: none"> ▪ WSU Arabic Language & Culture Organization (ALCO-WSU) - Arabic ▪ WSU Iranian Students Association of Washington State University (IRSA) - Iranian ▪ WSU Omanis Students Association at WSU (OSA) - Omani ▪ WSU Pakistan Student Association (PSA) - Pakistani ▪ WSU Saudi Club at WSU - Saudi ▪ WSU Turkish Student and Scholars Association - Turkish
Seniors	

Youth	
Gender Based Groups	
LGBTQ+	
Language Schools	
Faith Based	<ul style="list-style-type: none"> ▪ New Morning Korean Church ▪ Palouse Korean Church ▪ Pullman Ashram ▪ Pullman Islamic Association (also known as Pullman Islamic Center, The Islamic Center of Pullman and Masjid Al Farouq) ▪ Grace and Glory Church at Emmanuel Baptist Church ▪ Spiritual Assembly of the Bahais of Pullman
Businesses and Economic Development	<ul style="list-style-type: none"> ▪ Red Bento Pullman ▪ PNW Halal Meats LLC ▪ Azia ▪ Tokyo Seoul ▪ Oasis Teriyaki & Pho ▪ Shin's Asian Market ▪ POPO ▪ Hi-Tek Nails & Tanning ▪ Hollywood Nail & Spa ▪ Crystal Nails ▪ American Travel Inn ▪ Pullman Family Dentistry, PLLC Jack Chiang ▪ Schweitzer (Engineering)
Employee Resource Groups	
Others	<ul style="list-style-type: none"> ▪ Filipino American Herald ▪ Koreatimes.com ▪ One Phillipines ▪ WSU Student Affairs ▪ WSU Asian American & Pacific Islander Student Center ▪ WSU Asian Pacific American Student Coalition (APASC) ▪ WSU Association of Pacific and Asian Women (APAW) ▪ WSU Middle Eastern Student Association (MESA) ▪ WSU Pacific Islanders Club (PIC) ▪ Muslim Student Association of WSU ▪ Southeast Washington Economic Development Association (SEWEDA) ▪ Small Business Development Center ▪ Student and Family Housing (College Hill, Military Hill, Sunnyside Hill etc)

UNIQUE BARRIERS TO SPECIFIC COMMUNITIES:

	BARRIERS	STRATEGIES TO ADDRESS THEM
AANHPI:	<ul style="list-style-type: none"> ▪ Language ▪ Campus based outreach versus offsite based outreach. Both types present challenges ▪ The Whitman County-Pullman area 	<ul style="list-style-type: none"> ▪ Accurate translation and interpretation ▪ Trusted Messengers model ▪ Marketing is key for education on the census.

	<p>is very conservative. This has a great impact in the support WSU provides to communities of color. Some examples were provided where community/culturally specific efforts did not receive much support.</p> <ul style="list-style-type: none"> ▪ No specific organization or person can take up the work right now due to capacity 	<ul style="list-style-type: none"> ▪ Social media (Facebook, YouTube etc.) radio and ethnic media advertising. ▪ Contacting employers. Schweitzer (Engineering) is the second largest employer in the area. The company is currently building an in-campus corporate location. They are primarily located at Schweitzer Mountain. ▪ Making the effort and messaging non-partisan, not racially specific. ▪ It is a priority to make it a collaborative effort with other races/ethnicities and communities of color. ▪ HTC Tract 600 (dark area in the provided map) is important because the location is mostly for student housing/Greek row. College Hill, Military Hill, Sunnyside Hill etc.). Dominique mentioned 4 big groups present which he can share later. ▪ Involving other groups: Multicultural sororities, fraternities, ethnic based clubs, attending events etc. Sharing informational videos, resources etc. ▪ Other cities need to be looped in the effort: LaCrosse, Albion, Union Town and Colton. There is a Filipino family in Colton. ▪ Having a hub or centralized location where all census efforts could be directed from. Besides MCSS, another option is the Women’s Center where multiple organizations/races and genders are present. ▪ This effort could also be shared with Community, Equity and Inclusive Excellence.
East Asian		<ul style="list-style-type: none"> ▪ Family housing is a good place to start outreach with these communities. ▪ Chinese- Chinese Lunar New Year Celebration in Palouse, WA
South Asian		<ul style="list-style-type: none"> ▪ Family housing is a good place to start outreach with these communities.

		<ul style="list-style-type: none"> ▪ Indian. Grad students and new incoming students are part of this community. Computer Science is a common major.
SE Asian		<ul style="list-style-type: none"> ▪ Family housing is a good place to start outreach with these communities. ▪ Vietnamese, Cambodian and Laotian. Grad students and new incoming students are part of these ethnicities.
Filipino		
Native Hawaiian		
Pacific Islander		

Community Based Organizations / Leaders / Religious Groups / Schools / Clubs						
Name	Type	Community	Email	Phone Number	Address	Census Tract
WSU Student Affairs	WSU Department or Office	Multiple	schawn.hardesty@wsu.edu	509-335-3417	1500 Glenn Terrell Mall, Pullman, WA 98501	N/A
WSU Student Affairs	WSU Department or Office	Multiple	paulina.abustan@wsu.edu	(509) 335-7701	1500 Glenn Terrell Mall, Pullman, WA 98501	N/A
John Streamas	WSU Department or Office	Multiple	streamas@wsu.edu	509-335-4791	1500 Glenn Terrell Mall, Pullman, WA 98501	N/A
WSU Arabic Language & Culture Organization (ALCO-WSU)	WSU Club, Group or Association	Arabic	ayman.alharbi@wsu.edu / nehal@wsu.edu	N/A	1500 Glenn Terrell Mall, Pullman, WA 98501	N/A
WSU Asian American & Pacific Islander Student Center	WSU Club, Group or Association	Multiple	dominique.fagaautau@wsu.edu	(509) 335-1986	1500 Glenn Terrell Mall, Pullman, WA 98501	N/A
Association of Pacific and Asian Women Member, Kappa Delta Pi National Honor Society	WSU Club, Group or Association	Multiple	april.stewart@wsu.edu	(360)739-4178	1500 Glenn Terrell Mall, Pullman, WA 98501	N/A
Jessica Byrne	Former CAPAA Intern	N/A	jessica.b.byrne@wsu.edu	N/A	1500 Glenn Terrell Mall, Pullman, WA 98501	N/A
Jeremiah Sataraka	WSU Department or Office	Multiple	jeremiah.sataraka@wsu.edu	N/A	1500 Glenn Terrell Mall, Pullman, WA 98501	N/A
WSU Asian Pacific American Student Coalition (APASC)	WSU Club, Group or Association	Multiple	aswsu.apasc@wsu.edu / President: dayton.matsushima@wsu.edu	(509) 335-1986	1500 Glenn Terrell Mall, Pullman, WA 98501	N/A
WSU Association for Bangladeshi Students & Scholars (ABSS)	WSU Club, Group or Association	Bangladeshi	tanzila.islam@wsu.edu / israt.turnerrahman@wsu.edu	N/A	1500 Glenn Terrell Mall, Pullman, WA 98501	N/A
WSU Association of Pacific and Asian Women (APAW)	WSU Club, Group or Association	Multiple	Regina Lim, Chair - ryoonlim@yahoo.com	N/A	1500 Glenn Terrell Mall, Pullman, WA 98501	N/A
WSU Chinese Students and Scholars Association at WSU (CSSA)	WSU Club, Group or Association	Chinese	cgengqi@wsu.edu	N/A	1500 Glenn Terrell Mall, Pullman, WA 98501	N/A
WSU Filipino-American Student Association (FASA)	WSU Club, Group or Association	Filipino	bischoff@wsu.edu	N/A	1500 Glenn Terrell Mall, Pullman, WA 98501	N/A
WSU Hui Hauoli O' Hawaii (Hawaii Club)	WSU Club, Group or Association	Hawaiian	hawaicougs@gmail.com	(509) 335-2537	1500 Glenn Terrell Mall, Pullman, WA 98501	N/A
WSU Indian Students' Association	WSU Club, Group or Association	Indian	isapullman@gmail.com	N/A	1500 Glenn Terrell Mall, Pullman, WA 98501	N/A
WSU Iranian Students Association of Washington State University (IRSA)	WSU Club, Group or Association	Iranian	ebrahim.rezaei@wsu.edu / keyvan.malek@email.wsu.edu	N/A	1500 Glenn Terrell Mall, Pullman, WA 98501	N/A

WSU Japanese Student Association (JSA)	WSU Club, Group or Association	Japanese	gina.simmons@wsu.edu / reho.abo@wsu.edu	N/A	1500 Glenn Terrell Mail, Pullman, WA 98501	N/A
WSU Khmer Student Association at Washington State University	WSU Club, Group or Association	Khmer/Cambodi an	lawrena.meach@wsu.edu / sina.sam@wsu.edu	N/A	1500 Glenn Terrell Mail, Pullman, WA 98501	N/A
WSU Korean American Student Association	WSU Club, Group or Association	Korean	jason.k.lee@wsu.edu / rebecca.liao@wsu.edu	N/A	1500 Glenn Terrell Mail, Pullman, WA 98501	N/A
WSU Korean Christian Student Association	WSU Club, Group or Association	Korean	dongjin.lee@email.wsu.edu / dheo@eecs.wsu.edu	N/A	1500 Glenn Terrell Mail, Pullman, WA 98501	N/A
WSU Korean Graduate Student Association at Washington State University (KGSAWSU)	WSU Club, Group or Association	Korean	taewoo.kang@wsu.edu / bon-jae.gu@email.wsu.edu	N/A	1500 Glenn Terrell Mail, Pullman, WA 98501	N/A
WSU Korean Student Association (KSA)	WSU Club, Group or Association	Korean	jaehoon.jiang@wsu.edu / yong-chaee.rhee@wsu.edu	N/A	1500 Glenn Terrell Mail, Pullman, WA 98501	N/A
WSU Middle Eastern Student Association (MESA)	WSU Club, Group or Association	Multiple	filipo_plis@wsu.edu / lennora.poasa@wsu.edu / Dominique.fagaautau@email.wsu.edu	N/A	1500 Glenn Terrell Mail, Pullman, WA 98501	N/A
WSU Mitanitaga O Samoa (MOS)	WSU Club, Group or Association	Samoaan	shiva.poudele@wsu.edu / psharma_koirala@wsu.edu	N/A	1500 Glenn Terrell Mail, Pullman, WA 98501	N/A
WSU Nepali Students' Association (NSA)	WSU Club, Group or Association	Nepali	mumudher.alsinaidi@wsu.edu / muad.saleh@wsu.edu	N/A	1500 Glenn Terrell Mail, Pullman, WA 98501	N/A
WSU Omanis Students Association at WSU (OSA)	WSU Club, Group or Association	Omani	tarq.mu斯塔fa@email.wsu.edu / memnon@vetmed.wsu.edu	N/A	1500 Glenn Terrell Mail, Pullman, WA 98501	N/A
WSU Pakistan Student Association (PSA)	WSU Club, Group or Association	Pakistani	robert.rigg@wsu.edu / ching.chao@wsu.edu / geneelai@wsu.edu	N/A	1500 Glenn Terrell Mail, Pullman, WA 98501	N/A
WSU Saudi Club at WSU	WSU Club, Group or Association	Saudi	dila.kiz@wsu.edu / dgursoy@wsu.edu	N/A	1500 Glenn Terrell Mail, Pullman, WA 98501	N/A
WSU Taiwanese Students Association (TSA)	WSU Club, Group or Association	Taiwanese	huy.t.nguyen@wsu.edu / bai.nguyen@wsu.edu	N/A	1500 Glenn Terrell Mail, Pullman, WA 98501	N/A
WSU Turkish Student and Scholars Association	WSU Club, Group or Association	Turkish	j.caldetera@wsu.edu / nalee.moua@wsu.edu	N/A	1500 Glenn Terrell Mail, Pullman, WA 98501	N/A
WSU Vietnamese Student Organization (VSA)	WSU Club, Group or Association	Vietnamese		N/A		N/A
WSU Pacific Islanders Club (PIC)	WSU Club, Group or Association	Multiple		N/A		N/A

WSU Sikh Student Association (SSA)	WSU Club, Group or Association	Sikh	N/A	N/A	1500 Glenn Terrell Mall, Pullman, WA 98501	N/A
Muslim Student Association of WSU	WSU Club, Group or Association	Multiple	wsumsa.cougs@gmail.com	N/A	1500 Glenn Terrell Mall, Pullman, WA 98501	N/A
New Morning Korean Church	Religious Group	Korean	office@newmorningkc.org	(509) 592-9660	1630 NE Stadium Way, Pullman, WA 99163	0006.00
Palouse Korean Church	Religious Group	Korean	pullmanpkc@gmail.com	(509) 338-5341	1205 SE Professional Mall Blvd STE115, Pullman, WA 99163	0004.00
Pullman Ashram	Religious Group	Indian	N/A	509-432-9289	441 Country Club Rd, Pullman, WA 99163	0003.00
Pullman Islamic Association (also known as Pullman Islamic Center, The Islamic Center of Pullman and Masjid Al Farouq)	Religious Group	Multiple	info@pullmanislamicassociation.org	(509) 334-9424	1155 NE Stadium Way, Pullman, WA 99163	0001.00
Grace and Glory Church at Emmanuel Baptist Church	Religious Group	Chinese	chiangdds@frontier.com	509-432-6611	1300 SE Sunnymead Way, Pullman WA 99163	0004.00
Spiritual Assembly of the Bahais of Pullman	Religious Group	Multiple	pullmanisa@gmail.com	N/A	N/A	N/A

Businesses / Economic Development Organizations

Name	Type	Community	Email	Phone Number	Address	Census Tract
The Emerald Chinese	Business - Restaurant	Chinese	N/A	509-334-5427	1140 N Grand Ave, Pullman, WA 99163	0001.00
Realitea	Business - Restaurant	Chinese	N/A	(509) 432-4326	255 E Main St suit 103, Pullman, WA 99163	0004.00
Red Bento Pullman	Business - Restaurant	Multiple	redbentop@gmail.com	509-332-1900	395 NE Stadium Way, Pullman, WA 99163	0006.00
PNW Halal Meats LLC	Business - Market	Multiple	pnw.halal@gmail.com	(509) 339-6294	1045 N Grand Ave b, Pullman, WA 99163	0002.00
Minh's Restaurant	Business - Restaurant	Vietnamese	N/A	509-332-3047	102 NW Stadium Way, Pullman, WA 99163	0002.00
Golden Teriyaki	Business - Restaurant	Chinese	golden.teriyaki.pullman@gmail.com	509-332-1018	1285 N Grand Ave, Pullman, WA 99163	0002.00
Azia	Business - Restaurant	Multiple	N/A	509-332-3163	1515 NE Merman Dr, Pullman, WA 99163	0006.00

Thai Ginger	Business - Restaurant	Thai	N/A	509-334-0477	300 S Grand Ave, Pullman, WA 99163	0004.00
New Garden	Business - Restaurant	Chinese	N/A	509-332-0728	400 S Grand Ave, Pullman, WA 99163	0004.00
Phikun's Thai	Business - Restaurant	Thai	wsu.adver475@gmail.com	509-334-1060	1020 S Grand Ave, Pullman, WA 99163	0004.00
Fujiyama	Business - Restaurant	Japanese	fujipullman@gmail.com	509-715-1222	1170 SE Bishop Blvd, Pullman, WA 99163	0004.00
Tan's Chinese	Business - Restaurant	Chinese	N/A	509-339-6303	1195 Bishop Blvd, Pullman, WA 99163	0004.00
Tokyo Seoul	Business - Restaurant	Multiple	N/A	509-332-6223	905 E Main St, Pullman, WA 99163	0004.00
Oasis Teriyaki & Pho	Business - Restaurant	Multiple	N/A	509-332-3009	530 E Main St, Pullman, WA 99163	0004.00
Mandarin House	Business - Restaurant	Chinese	N/A	509-332-1888	115 N Grand Ave, Pullman, WA 99163	0003.00
Eddy's Chinese & American	Business - Restaurant	Chinese	eddyng@live.com	(509) 397-2180	702 S Main St, Colfax, WA 99111	0008.00
Shir's Asian Market	Business - Market	Multiple	N/A	509-339-6084	1475 S Grand Ave, Pullman, WA 99163	0003.00
POPO	Business - Restaurant	Multiple	N/A	509-334-7707	405 SE Bishop Blvd #3, Pullman, WA 99163	0004.00
Hi-Tek Nails & Tanning	Business - Nail Salon	N/A	N/A	509-332-6164	114 N Grand Ave, Pullman, WA 99163	0004.00
Hollywood Nail & Spa	Business - Nail Salon	N/A	N/A	(509) 334-4200	1660 S Grand Ave, Pullman, WA 99163	0004.00
Crystal Nails	Business - Nail Salon	N/A	N/A	208-413-8938	815 SE Klemgard St, Pullman, WA 99163	0004.00
American Travel Inn	Business - Motel	N/A	N/A	509-334-3500	515 S Grand Ave, Pullman, WA 99163	0003.00
Pullman Family Dentistry, PLLC Jack Chiang	Business - Dentistry	N/A	N/A	509-332-3213	840 SE Bishop Blvd #204, Pullman, WA 99163	0004.00
Southwest Washington Economic Development Association (SEWEDA)	Economic Development Organization	Multiple	whitman@seweda.org	509-288-1317	408 N Main St Colfax, WA 99111	0008.00
Small Business Development Center	Economic Development Organization	Multiple	aziz.makhani@wsbdc.org	509-335-8081	1610 NE Eastgate Blvd., Suite 650 Pullman, WA 99163	0006.00

Ethnic Media Outlets

Name	Type	Community	Email	Phone Number	Address	Range
Filipino American Herald	Newspaper	Asian Pacific American	filamherald@cablespeed.com	206-280-8406	N/A	Pacific Northwest
One Philippines	Newspaper	Filipino	admin@onephil.com	206-508-1654	3031 Beacon Ave S Seattle, WA	WA State

Whitman County Asian Pacific American Census 2020 Engagement

I. Local- WA State Resources:

1. Toolkit from Washington Nonprofits. Includes one pagers, templates for emails, press releases, newsletters, radio PSA scripts, FAQs, timelines, flyers and posters (with APA families represented): <https://washingtonnonprofits.org/2020-census-action-kit-for-nonprofits/>
2. The Office of Financial Management from WA Statewide has a centralized location for factsheets, studies, focus group reports, flyers, technical programs, toolkits and links to websites to other WA State and nationwide organizations. <https://ofm.wa.gov/washington-data-research/population-demographics/decennial-census/2020-census-everyone-counts/2020-census-resources>

II. Federal- Census Bureau Resources:

3. One pager on the basics of the census: <https://www.census.gov/partners/census101.pdf>
4. Sample Copy of the 2020 Census Questionnaire: <https://2020census.gov/content/dam/2020census/materials/partners/2019-08/2020-informational-questionnaire.pdf>
5. Non-English Language Support in the Census 2020: <https://census.ca.gov/wp-content/uploads/sites/4/2019/06/Informational-Webinar-Overview-of-2020-Census-Non-English-Language-Support-031919.pdf>
6. Faith Toolkit: <https://www.sec.state.ma.us/census2020/img/pdf/Census-2020-Faith-Toolkit.pdf>

III. Other Jurisdictions- Resources:

7. Asian Americans Advancing Justice (AAAJ) is a national affiliation of five leading organizations advocating for the civil and human rights of Asian Americans and other underserved communities to promote a fair and equitable society for all. Their toolkit includes FAQs, timelines, facts for AANHPI communities. AAAJ's website is one of the most comprehensive ones for AANHPI communities with factsheets, webinars, translated materials and resources from partner organizations.
 - Toolkit: <https://static1.squarespace.com/static/5b9012299772ae95969d6c92/t/5d5ab0dc762d4000013cbafd/1566224606203/Census+2020+GOTC+Toolkit+-+RCC+update+-+8.15.2019.pdf>
 - Census Website: <https://www.countusin2020.org/resources>
 - Slide Deck on AA Messaging Research Based on Community Feedback: https://uploads-ssl.webflow.com/59fb4f76691c1b000103c309/5bce02ebd44cf4fb3271f859_2020_Census_Messaging_Research_Presentation_AAJC.pdf
8. The Asian Pacific American Labor Alliance has a Census AAPI focused website with toolkits, timelines, graphics, printable materials in language and links to additional resources: <https://www.apalanet.org/census.html>

9. Toolkit for People Living with Disabilities: <https://www.disabilityrightsca.org/post/2020-census-disability-community-toolkit>

IV. Data on Hard-To-Count Communities in the Census:

10. Which are the Hard-To-Count (HTC) Communities in the Census? <https://ofm.wa.gov/washington-data-research/population-demographics/decennial-census/2020-census-everyone-counts/2020-census-what-you-need-know/hard-count-population-2020-census>
- Article: “The Census is a Threat to Communities of Color.” NAACP General Counsel Bradford Berry. The Washington Post. April 30, 2018: https://www.washingtonpost.com/opinions/the-census-is-a-threat-to-communities-of-color/2018/04/30/4518b17e-498a-11e8-8b5a-3b1697adcc2a_story.html?utm_term=.94c47c680aaf
11. Asian Americans and Native Hawaiians and Pacific Islanders (NHPs) in the Census
- Fact Sheet: [Will You Count? Asian Americans and Native Hawaiians and Pacific Islanders \(NHPs\) in the 2020 Census](#)
 - Article: <https://www.api-gbv.org/resources/census-data-api-identities/>
 - Article: <https://minorityhealth.hhs.gov/omh/browse.aspx?lvl=3&lvlid=63>
12. Young Children in the Census
- Fact Sheet: [Hard to Count: Young Children and Their Communities](#)
 - Article: <https://fivethirtyeight.com/features/a-million-children-didnt-show-up-in-the-2010-census-how-many-will-be-missing-in-2020/>
13. Middle Eastern and North African Americans in the Census
- Fact Sheet: [Will You Count? Middle Eastern and North African Americans \(MENA\) in the 2020 Census](#)
 - Article: <https://www.latimes.com/projects/la-me-census-middle-east-north-africa-race/>
14. People Experiencing Homelessness in the Census
- Fact Sheet: [Will You Count? People Experiencing Homelessness in the 2020 Census](#)
 - How will people experiencing homelessness be counted in the 2020 census? <https://www.ofm.wa.gov/washington-data-research/population-demographics/decennial-census/2020-census-everyone-counts/2020-census-what-you-need-know/hard-count-population-2020-census/counting-people-experiencing-homelessness-during-2020-census>
15. Low Income Households in the Census
- Factsheet: [Will You Count? Households with Low Incomes in the 2020 Census](#)
16. Renters in the Census
- Factsheet: [Will You Count? Renters in the 2020 Census](#)
17. LGBTQ Communities in the Census
- Article: <https://people.howstuffworks.com/will-2020-census-count-lgbtq-community.htm>
 - Article: <http://news.gallup.com/poll/201731/lgbt-identification-rises.aspx>

18. Incarcerated People in the Census

- Article: <https://www.huffingtonpost.com/entry/2020-census-prison-population-us-5a7cb966e4b044b3821b0507>
- FAQ: <https://www.prisonersofthecensus.org/faq.html>

V. Mapping Hard-To-Count (HTC) Areas:

19. Tool Online: Census Bureau Engagement Navigator. Allows users to understand what areas of the country had high or low return rates in the 2010 census, and the current demographic makeup of these neighborhoods. The navigator combines the 2010 census mail return rate and latest American Community Survey statistics down to the census tract level:
<https://www.census.gov/library/visualizations/interactive/engagement.html>
20. ROAM (Response Outreach Area Mapper). Tool from the Census Bureau that shares anonymous information on the demographics of all census tracts: <https://www.census.gov/roam>
21. Interactive map with forecasted undercounted populations in 2020: <https://ofm.wa.gov/washington-data-research/population-demographics/decennial-census/2020-census-everyone-counts/2020-census-what-you-need-know/hard-count-communities-2020-census/2020-hard-count-areas-interactive-maps>
22. Interactive map with details on undercounted populations based on the 2010 census:
<https://www.censushardtocomcountmaps2020.us/>

VI. MEDIA

23. Video from the Asian Pacific Development Center. “Why Asian Communities Need to be Represented in Census 2020 – Can we Count on you?” <https://www.youtube.com/watch?v=mDlzH12pQY8>
24. Census Overview with Subtitles:
<https://www.youtube.com/watch?v=HMaaH6Suf98&feature=youtu.be>
25. Census Bureau YouTube Channel: <https://www.youtube.com/playlist?list=PLewV-zKXDZki3m8jrb0VJcnPatHEkkZDm>
26. Census Overview from Washington Nonprofits: <https://vimeo.com/270481348>
27. Webinars, digital organizing tools, technology FAQs from the Leadership Conference for Civil and Human Rights: <https://censuscounts.org/resources/>
28. Counting Young Children in the 2020 Census the Role of Schools.
 - Comprehensive Website: <https://countallkids.org/>
 - Webinar: <https://www.youtube.com/watch?v=6Dj527Eq-al>
 - Slide Deck Used in the Webinar:
<https://www.cgcs.org/cms/lib/DC00001581/Centricity/Domain/302/Census2020Webinar.pdf>

VII. COMPREHENSIVE WEBSITES FROM OTHER JURISDICTIONS

29. Pierce County: <https://www.piercecountywa.gov/5853/2020-Census>
30. Houston In Action: <https://www.houstoninaction.org/census-toolkit/>
31. San Mateo County: <https://cmo.smcgov.org/census-2020-outreach-resources>