



Ethnic Business Coalition

Our Mission

- ▶ Committed to the development, promotion, and long-term growth, sustainability, and success of immigrant and POC-owned small businesses in Washington State.
 - ▶ Current Work is concentrated in Seattle:
 - ▶ Chinatown International District
 - ▶ Central District
 - ▶ Southeast Seattle (Rainier Valley, Martin Luther King, Columbia city)
 - ▶ West Seattle: White center junction

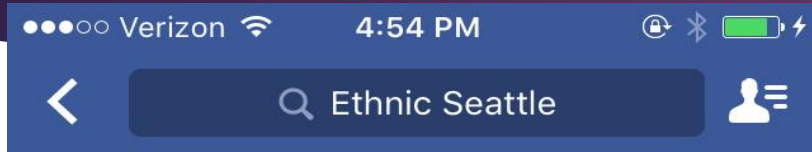
Immigrant Facts and Figures:

- ▶ Immigrants nationwide make up 28% of Main Street business owners.
 - ▶ Grocery Stores - 53%
 - ▶ Restaurants – 38%
 - ▶ Dry Cleaners – 58%
 - ▶ Gas Stations – 61%
 - ▶ Nail Salons – 45%
 - ▶ Jewelry & Clothing – 32%
- ▶ From 2006 to 2010, there were 45,696 new immigrant business owners in Washington.
- ▶ In 2010, new immigrant business owners had a total net business income of \$2.4 billion, which is 13% of all net business income in the state.

Our Programs

- ▶ **Multi Media Support**
 - ▶ EthnicSeattle.com
 - ▶ Social Media Platform (Facebook, Twitter, Instagram, Google+)
- ▶ **Digital Foot-print**
- ▶ **Tenant Improvement**
- ▶ **Marketing Campaigns**
 - ▶ Holiday Shopping Campaigns *Shop Local Shop Ethnic*
 - ▶ International Food Tours
- ▶ **Policy and Legislation Advocacy**

EthnicSeattle.com



Page

Activity

Insights

ETHNIC SEATTLE

YOU'LL ❤️ OUR

ETHNIC SEATTLE HOLIDAY POPUP MARKET

SMALL BUSINESS SATURDAY | NOV 26



Ethnic Seattle

@ethnicseattle

Book Now



LATEST POSTS | Latest posts from Ethnic Seattle.



Tenant Improvement Projects



Tenant Improvements



Holiday Marketing Campaign

A holiday-themed graphic with a dark blue background. On the left is a large Christmas ornament with a globe pattern and a map of the Americas. On the right is a large red Christmas ornament with a swirl pattern. Several white snowflake icons are scattered throughout. A green circle in the upper center contains the text 'ethnic SEATTLE PRESENTS:'. Below this, the main title 'SHOP SMALL, SHOP ETHNIC' is written in large yellow letters, followed by 'HOLIDAY SHOPPING MARKET' in white. At the bottom, the dates 'NOVEMBER 26 - DECEMBER 23' and the website 'SHOPSMALLSEATTLE.COM' are listed in white.

ethnic
SEATTLE
PRESENTS:

SHOP SMALL, SHOP ETHNIC

HOLIDAY SHOPPING MARKET

NOVEMBER 26 - DECEMBER 23
SHOPSMALLSEATTLE.COM

Food Tours



2017 Programs

- ▶ **SMS Text Messaging Outreach**
- ▶ **Micro-financing & Financial Literacy Assistance**
- ▶ **Direct Business Growth and Development**
 - ▶ **Seatac Airport Retail and Concession**
 - ▶ **Food Service of America**
 - ▶ **Coca Cola**
 - ▶ **Century Link**