



**FINAL REPORT:  
WASHINGTON  
CENSUS 2020  
APA ENGAGEMENT  
THURSTON COUNTY**

submitted by:



October 29, 2019

Toshiko Hasegawa, Executive Director  
Commission on Asian Pacific American Affairs (CAPAA)  
8Capitol Court Building, Suite 220  
1110 Capitol Way South  
Olympia, WA 98501

Dear Toshiko and CAPAA Commissioners,

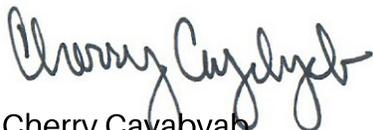
KAYA strategik enthusiastically submits this final report on developing a Census 2020 strategic workplan based on anticipated AAPI undercounts in Thurston County.

After local community gathering & work plan development facilitation, please find included the following deliverables:

- 1) Data analysis and maps of AA & NHPI Undercount Risks within Thurston County.
- 2) Identified strategies to achieve a full count of AA & NHPI communities
- 3) Identified resources that AA & NHPI communities locally can tap into and receive;
- 4) Get out the Count (GOTC) AAPI field plan co-developed in conjunction with community stakeholders of Thurston County.

It was a pleasure to collaborate on this project. KAYA can be reached at 206.227.1948 or [cherry@kaystrategik.com](mailto:cherry@kaystrategik.com) should you have any questions.

Sincerely,



Cherry Cayabyab,  
Owner & Principal - KAYA strategik  
[www.kayastrategik.com](http://www.kayastrategik.com)

# RACE AND ETHNICITY

## THURSTON COUNTY

### TOTAL POPULATION:

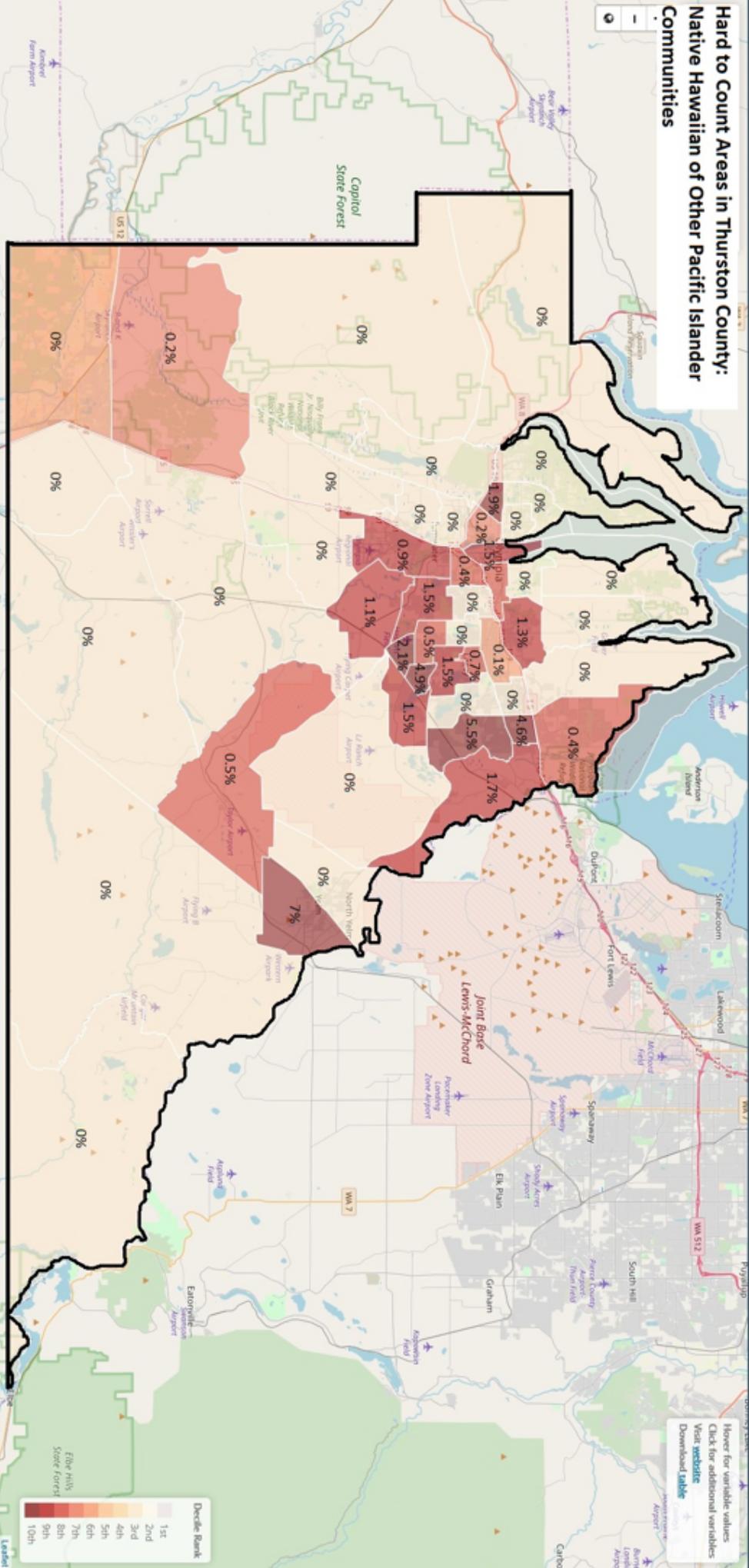
# 266,311

US Census Bureau, American Fact Finder, 2012-2016 American Community Survey 5  
 Year Estimate. Downloaded February 15, 2019. <http://factfinder2.census.gov>

One race	94.6%
White	82.5%
Black or African American	3.0%
American Indian and Alaska Native	1.5%
Cherokee tribal grouping	0.0%
Chippewa tribal grouping	0.0%
Navajo tribal grouping	0.0%
Sioux tribal grouping	0.1%
Asian	5.7%
Asian Indian	0.5%
Chinese	0.6%
Filipino	1.1%
Japanese	0.3%
Korean	1.1%
Vietnamese	1.2%
Other Asian	0.9%
Native Hawaiian and Other Pacific Islander	0.9%
Native Hawaiian	0.2%
Guamanian or Chamorro	0.4%
Samoa	0.1%
Other Pacific Islander	0.2%
Some other race	1.0%
Two or more races	5.4%
White and Black or African American	1.2%
White and American Indian and Alaska Native	1.2%
White and Asian	1.4%
Black or African American and American Indian and Alaska Native	0.0%



# Hard to Count Areas in Thurston County: Native Hawaiian of Other Pacific Islander Communities

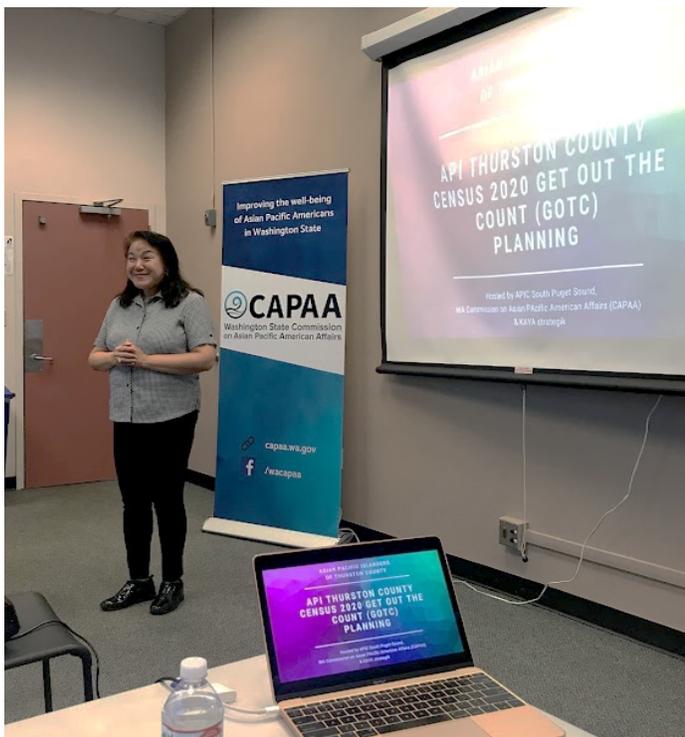


**Thurston County Asian Pacific American  
Census 2020 Work plan Development Notes**

Time	Business Item	Speaker
6:00 PM	Welcome, Introductions and Purpose	Lin Crowley, APIC SPS & E.D. Hasegawa, CAPAA



Executive Director Toshiko Hasegawa provided welcoming remarks to the group explaining what the Washington State Commission on Asian Pacific American Affairs (CAPAA) was, its efforts towards an accurate count of Asian American and Native Hawaiian and Other Pacific Islander communities in the 2020 Census and the purpose of the session.



Lin Crowley from Asian Pacific Islander Coalition South Puget Sound (APIC-SPS) highlighted the partnership between APIC-SPS and CAPAA in the census work and encouraged attendees to join the Coalition to continue collaborating for the well-being of the AAPI and NHPI communities in Thurston County and accurate count in the 2020 Census.



All attendees introduced themselves and provided some information on organizations they are involved with and level of familiarity or knowledge on previous census work.

Attendees:

- Toshiko Hasegawa - Washington State Commission on Asian Pacific American Affairs (CAPAA)
- Rosa Mai - Washington State Commission on Asian Pacific American Affairs (CAPAA)
- Nam Nguyen - Washington State Commission on Asian Pacific American Affairs (CAPAA)
- Sahej Kochhar – Washington State Commission on Asian Pacific American Affairs (CAPAA)
- Lin Crowley - Asian Pacific Islander Coalition South Puget Sound (APIC-SPS)
- Joyleen Haser - Asian Pacific Islander Coalition (APIC). Chuukese, Micronesian, Pacific Islander Community
- Bob Nakamura - Asian Pacific Islander Coalition South Puget Sound (APIC-SPS) and Japanese American Citizens League (JAACL) Olympia Chapter
- Brian Locke - Asian Pacific Islander Coalition South Puget Sound (APIC-SPS)
- Ven. Ratsamee Chutintharo – Buddhangkura Buddhist Temple in Olympia, WA
- Jiji Jally – Marshallese Island Community
- Heather Villanueva – More Equitable Democracy
- Kamau Chege – Washington Census Alliance
- Cherry Cayabyab – KAYA Strategik
- Vanesa Gutierrez – KAYA Strategik

Time	Business Item	Speaker
6:30 PM	2020 Census Overview and Update	Cherry Cayabyab KAYA

Cherry Cayabyab from KAYA Strategik presented a quick overview of the 2020 Census and its importance. Cherry also shared statistics, maps and data on the demographics of Thurston County, highlighting races and ethnicities relevant to the AAPI and NHOPI communities and Hard-To-Count (HTC) areas.



Time	Business Item	Speaker
6:45 PM	Discussion: API communities in Thurston County	All
7:00 PM	Discussion: Barriers and Strategies to Local, Culturally Specific API Outreach and Engagement	All

Based on the statistics, maps and data presented by KAYA Strategik, the group brainstormed on where AAPI and NHOPI communities are located in Thurston County. After the conversation, the group discussed barriers and outreach strategies that have worked in the past for each ethnicity and community and that would work for census outreach in Thurston County. All information shared by the group has been compiled by KAYA in the API GOTC Field Plan Template.

Time	Business Item	Speaker
7:20 PM	API Thurston County Get Out the Count (GOTC) Timeline Plan and Feedback/Recommendations	Cherry Cayabyab & Vanesa Gutierrez KAYA

*DRAFT* Proposed API Thurston County GOTC Plan (Internal)												
STRATEGY 1: Build API Thurston County Census 2020 GOTC Partnerships												
Strategies												
Strategy 2.1: Build Thurston County API Census Coordination and Coalition	X	X	X	X	X	X	X	X	X			
Strategy 2.3: Participate in APIC, WA Census Alliance convenings and coordination with other partners and institutions			X	X	X	X						
STRATEGY 2: Receive/Provide Census 2020 Training, Technical Assistance and Connect HUC Communities to Resources												
Strategies												
Strategy 2.1: Census 2020 Education and "Train the Trainers"			X	X	X	X	X					
Strategy 2.2: Provide Communities Information and Technical Assistance (TA) on Census Education, Resources and Other Opportunities	X	X	X	X	X	X	X					
STRATEGY 3: Support and Fund Local Trusted Messenger and Culturally Relevant TA												
Strategies												
Strategy 3.1: Train trusted messengers to provide one to one cultural TA.			X	X	X	X	X	X	X			
Strategy 3.2: Identify and establish Census Question Assistance Centers (QACs)						X	X	X				
Strategy 3.3: Baseline coordinated, consistent and culturally relevant, translated materials	X	X	X	X	X	X	X	X				
Strategy 3.4: GOTC Field Outreach								X	X	X		
STRATEGY 4: Census education/awareness through ethnic media, multicultural marketing and												
Strategies												
Strategy 5.1: Develop local ethnic and social media lists and pro-active PR strategy	X	X	X	X								
Strategy 5.2: Local Video/Radio Public Service Announcements (PSAs)				X	X	X	X	X				
Strategy 5.3: Digital/social media organizing toolkit				X	X	X	X	X				

Cherry presented the proposal on the left on a GOTC (Get Out to Census) Plan that includes a timeline and outreach strategies for the AAPI and NHPI communities in Thurston County. Attendees were encouraged to take the lead on different strategies and provide feedback and recommendations on the proposal.

Time	Business Item	Speaker
7:45 PM	Implementation: Roles, Capacity and Resources	All

A commonality between all attendees was the interest in supporting 2020 Census outreach efforts, despite limited capacity and resources. Attendees offered to do the following to start spreading the word on the census among their groups:

- The Washington State Commission on Asian Pacific American Affairs (CAPAA) have interest in partnering with all organizations to continue the work. CAPAA Staff offered to collaborate with communications on social media, newsletters etc. and sharing the information with family, friends and other AAPI and NHPI communities.
- Nam Nguyen - Washington State Commission on Asian Pacific American Affairs (CAPAA). Willing to support collaboration and all 2020 Census outreach efforts.

- Lin Crowley - Asian Pacific Islander Coalition South Puget Sound (APIC-SPS). As the lead of APIC-SPS, Lin volunteered to keep information flowing and being supportive of CAPAA’s efforts to keep the community informed. Lin is also working closely with the Washington Census Alliance to potentially implement the Trusted Messenger model in the county. Lin shared the idea of collaborating to find a common space or office for 5-10 ppl for trainers, with internet connection and a projector.
- Joyleen Haser - Asian Pacific Islander Coalition (APIC). Chuukese, Micronesian, Pacific Islander Community. Offered to share the new information with her community as education is key in this work.
- Bob Nakamura - Asian Pacific Islander Coalition South Puget Sound (APIC-SPS) and Japanese American Citizens League (JAACL) Olympia Chapter. Bob will need to check in with his chapter but will share the information that was shared at the work plan development session.
- Brian Locke - Asian Pacific Islander Coalition South Puget Sound (APIC-SPS). Volunteered to collaborate with outreach and philanthropy if helpful.
- Ven. Ratsamee Chutintharo – Buddhankura Buddhist Temple in Olympia, WA. Offered his temple as a gathering space for events, activities or meetings.
- Jiji Jally – Marshallese Island Community. Volunteered to share the information of the census with her community.
- Heather Villanueva – More Equitable Democracy. Happy to volunteer if needed to support the effort in Thurston County.
- Kamau Chege – Washington Census Alliance. Encouraged folks to apply for the upcoming funding to be distributed statewide from the Washington Census Alliance via the Trusted Messenger model and offered to be supportive of the effort as much as he could.

Time	Business Item	Speaker
8:15 PM	Next Steps and Closing	APIC SPS, CAPAA and KAYA

KAYA committed to follow up with CAPAA within a month to provide a report on the findings, recommended edits/additions and feedback that was shared by the group at the meeting.

# AAPI Thurston County GOTC Plan (Internal)

		2019				2020												
		Q3		Q4		Q1 2020	Q2	Q3										
		J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	Who/Role	
<b>STRATEGY 1: Build API Thurston County Census 2020 GOTC Partnerships</b>																		
Strategies																		
Strategy 2.1: Build Thurston County API Census Coordination and Coalition		X	X	X	X	X	X	X	X	X								
Strategy 2.3: Participate in APIC, WA Census Alliance convenings and coordination with other partners and institutions				X	X	X	X	X										
<b>STRATEGY 2: Receive/Provide Census 2020 Training, Technical Assistance and Connect HUC Communities to Resources</b>																		
Strategies																		
Strategy 2.1: Census 2020 Education and "Train the Trainers"					X	X	X	X	X	X								
Strategy 2.2: Provide Communities Information and Technical Assistance (TA) on Census Education, Resources and Other Opportunities		X	X	X	X	X	X	X	X	X								
<b>STRATEGY 3: Support and Fund Local Trusted Messenger and Culturally Relevant TA</b>																		
Strategies																		
Strategy 3.1: Train trusted messengers to provide one to one cultural TA.					X	X	X	X	X	X	X	X	X	X				
Strategy 3.2: Identify and establish Census Question Assistance Centers (QACs)										X	X	X						
Strategy 3.3: Baseline coordinated, consistent and culturally relevant, translated materials		X	X	X	X	X	X	X	X	X								
Strategy 3.4: GOTC Field Outreach											X	X	X	X				
<b>STRATEGY 4: Census education/awareness through ethnic media, multicultural marketing and</b>																		
Strategies																		
Strategy 5.1: Develop local ethnic and social media lists and pro-active PR strategy		J	A	S	O	N	D	J	F	M	A	M	J	J	A	S		
Strategy 5.2: Local Video/Radio Public Service Announcements (PSAs)					X	X	X											
Strategy 5.3: Digital/social media organizing toolkit							X	X	X	X	X	X						

**THURSTON COUNTY**  
**GET-OUT-THE-COUNT (GOTC) Field Plan Working Template**

**Who is your base?**

*Define the socio-economic/AANHPI communities within which you work*

Socio-economic: Low-income, youth, seniors, faith groups, LGBTQ, children under the age of 3, homeless, non-English speakers, undocumented immigrants, People Living with Disabilities.  
AANHPI: Afghani, Cambodian, Chamorro/Guamanian, Chinese, Chuukese, Filipino, Hawaiian, Indian, Japanese, Korean, Laotian, Marshallese, Micronesian, Samoan, Sri Lankan, Thai and Vietnamese.

**Expanding Your Coalition**

*Brainstorm any entity who has access to the AANHPI community & is a trusted messenger*

<p>Current AANHPI Organizations you work with:</p> <p>(Organizations present at the meeting)</p>	<ul style="list-style-type: none"> <li>▪ Washington State Commission on Asian Pacific American Affairs (CAPAA)</li> <li>▪ Asian Pacific Islander Coalition South Puget Sound (APIC-SPS)</li> <li>▪ Japanese American Citizens League (JACL) Olympia Chapter</li> <li>▪ Buddhangkura Buddhist Temple</li> <li>▪ Marshallese Islands Community</li> <li>▪ Chuukese, Micronesian and Pacific Islander Community</li> </ul>
<p>Ethnic Specific Groups:</p> <p>East Asian (Japan, China, Korea and Taiwan)</p>	<ul style="list-style-type: none"> <li>▪ Hidden Creek Community Church (Cambodian/Korean)</li> <li>▪ Ikebana International - Japanese</li> <li>▪ Korean Women's Association (In-Home Care) - Korean</li> <li>▪ Olympia Area Chinese Association (OACA) - Chinese</li> <li>▪ Olympia Area Chinese School - Chinese</li> <li>▪ Korea Times Hankook Ilbo - Korean</li> <li>▪ Koreatimes.com - Korean</li> <li>▪ Seattle Chinese Journal - Chinese</li> <li>▪ The Korea Central Dally - Korean</li> <li>▪ The North American Post - Japanese</li> <li>▪ Arirang Oriental Market - Korean</li> <li>▪ Aya Sushi - Japanese</li> <li>▪ Bangkok Thai Restaurant - Multiple (Chinese/Thai)</li> <li>▪ Bonsai Wok Teriyaki - Multiple (Chinese/Japanese)</li> <li>▪ China House - Chinese</li> <li>▪ Chinese Healing and Movement Arts - Chinese</li> <li>▪ Da Nang Restaurant - Multiple (Chinese/Thai/Vietnamese)</li> <li>▪ Emperor's Palace - Chinese</li> <li>▪ Far East - Multiple (Chinese/Thai)</li> <li>▪ Happy Teriyaki - Japanese</li> <li>▪ Hotstone Authentic Korean Cuisine - Korean</li> <li>▪ Kizuki Ramen &amp; Izakaya - Japanese</li> <li>▪ K-Town Rice Bowl and Korean Fusion Deli - Multiple</li> <li>▪ Main Chinese Buffet - Chinese</li> <li>▪ New Sushi &amp; Teriyaki - Multiple</li> <li>▪ Niko Teriyaki - Multiple (Chinese/Japanese)</li> <li>▪ Seoul Restaurant - Korean</li> <li>▪ Souru Teriyaki - Multiple (Chinese/Japanese)</li> <li>▪ Tea Leaf 2 - Chinese</li> <li>▪ Totos Teriyaki &amp; Wok - Multiple (Chinese/Korean)</li> </ul>

	<ul style="list-style-type: none"> <li>▪ Wok &amp; Teriyaki - Multiple (Chinese/Japanese)</li> </ul>
Southeast Asian (Thailand, Vietnam, Cambodia, Philippines, Laos and Indonesia)	<ul style="list-style-type: none"> <li>▪ Bahá'is of Thurston County - Multiple</li> <li>▪ Buddhangkura Buddhist Temple - Multiple (Cambodian/Laotian/Thai)</li> <li>▪ Buddhist Associates-Olympia - Multiple</li> <li>▪ Filipino-American Community of South Puget Sound - Filipino</li> <li>▪ Hidden Creek Community Church - Multiple (Cambodian/Korean)</li> <li>▪ Hua Foundation - Vietnamese</li> <li>▪ Hung Vuong Vietnamese School - Vietnamese</li> <li>▪ Masjid Al-Nur Islamic Center of Olympia - Multiple</li> <li>▪ Vovi Friendship Association in Washington - Vietnamese</li> <li>▪ Wat Prachum Raingsey Buddhist Association - Cambodian</li> <li>▪ Filipino American Herald - Filipino</li> <li>▪ One Philippines Filipino</li> <li>▪ Bangkok Thai Restaurant - Multiple (Chinese/Thai)</li> <li>▪ Banh Mi Saigon 8 - Vietnamese</li> <li>▪ Capitol Market - Multiple</li> <li>▪ Da Nang Restaurant - Multiple (Chinese/Thai/Vietnamese)</li> <li>▪ Far East Multiple - (Chinese/Thai)</li> <li>▪ Hong Phat Market - Vietnamese</li> <li>▪ KN Halal Market - Multiple</li> <li>▪ Koibito One Sushi &amp; Teriyaki - Multiple</li> <li>▪ Lemongrass Restaurants - Thai</li> <li>▪ Mekong Restaurant - Thai</li> <li>▪ Narai Asian Cuisine - Thai</li> <li>▪ New Sushi &amp; Teriyaki - Multiple</li> <li>▪ Pad Thai Express - Thai</li> <li>▪ Pho Hoa Noodle Soup - Vietnamese</li> <li>▪ Pho Vy - Vietnamese</li> <li>▪ Racha Thai &amp; Asian Kitchen - Thai</li> <li>▪ Saigon Rendezvous Pho Na - Multiple (Thai/Vietnamese)</li> <li>▪ Thai Pavilion - Thai</li> <li>▪ The Nom Nom Deli - Vietnamese</li> </ul>
South Asian (Afghanistan, India, Pakistan, Bangladesh, Sri Lanka, Nepal, Bhutan and Maldives)	<ul style="list-style-type: none"> <li>▪ Bahá'is of Thurston County- Multiple</li> <li>▪ Gurudwara Guru Nanak Darbar Indian - Sikh</li> <li>▪ India South Sound Association - Indian</li> <li>▪ Kolo Women's Cross Cultural Collaboration - Multiple (Afghanistan/India/Sri Lanka)</li> <li>▪ Curry Corner - Indian</li> <li>▪ Curry House - Indian</li> <li>▪ Great Cuisine of India - Indian</li> <li>▪ KN Halal Market - Multiple</li> </ul>
Filipino	<ul style="list-style-type: none"> <li>▪ Filipino-American Community of South Puget Sound</li> <li>▪ Filipino American Herald</li> <li>▪ One Philippines</li> <li>▪ Filipino Church Sacred Heart</li> <li>▪ Filipino - Saint Peter (Lilly Rd)</li> </ul>
Pacific Islander (Marshall Islands, Samoa, Micronesia, Guam)	<ul style="list-style-type: none"> <li>▪ Alofaina Samoan Assembly of God - Samoan</li> <li>▪ National Organization of Chamorro Veterans in America Washington State Chapter - Chamorro</li> </ul>
Native Hawaiian	<ul style="list-style-type: none"> <li>▪ Moku Aina A Wakinekona Hawaiian Civic Club - Hawaiian</li> </ul>
Seniors	

Youth	
Gender Based Groups	
LGBTQ+	
Language Schools	<ul style="list-style-type: none"> <li>▪ Hung Vuong Vietnamese School</li> <li>▪ Olympia Area Chinese School</li> </ul>
Faith Based	<ul style="list-style-type: none"> <li>▪ Buddhangkura Buddhist Temple</li> <li>▪ Churches near Fones Rd and Hwy 15</li> <li>▪ New Chuukese Church in Olympia</li> <li>▪ Marshallese Church by the Olympia Library</li> <li>▪ Alofaina Samoan Assembly of God</li> <li>▪ Bahá'is of Thurston County</li> <li>▪ Buddhangkura Buddhist Temple</li> <li>▪ Buddhist Associates-Olympia</li> <li>▪ Filipino - Sacred Heart</li> <li>▪ Filipino - Saint Peter (Lilly Rd)</li> <li>▪ Gurudwara Guru Nanak Darbar</li> <li>▪ Hidden Creek Community Church</li> <li>▪ Masjid Al-Nur Islamic Center of Olympia</li> <li>▪ Vovi Friendship Association in Washington</li> <li>▪ Wat Prachum Raingsey Buddhist Association</li> <li>▪ Chinese - Westside Baptist Church</li> <li>▪ Vietnamese – St. Michaels – West Side Church by Evergreen</li> </ul>
Businesses and Economic Development	<ul style="list-style-type: none"> <li>▪ Adams Market</li> <li>▪ Arirang Oriental Market</li> <li>▪ Aya Sushi</li> <li>▪ Bangkok Thai Restaurant</li> <li>▪ Banh Mi Saigon 8</li> <li>▪ Bonsai Wok Teriyaki</li> <li>▪ Capitol Market</li> <li>▪ China House</li> <li>▪ Chinese Healing and Movement Arts</li> <li>▪ Curry Corner</li> <li>▪ Curry House</li> <li>▪ Da Nang Restaurant</li> <li>▪ Emperor's Palace</li> <li>▪ Far East</li> <li>▪ Great Cuisine of India</li> <li>▪ Happy Teriyaki</li> <li>▪ Hong Phat Market</li> <li>▪ Hotstone Authentic Korean Cuisine</li> <li>▪ Kizuki Ramen &amp; Izakaya</li> <li>▪ KN Halal Market</li> <li>▪ Koibito One Sushi &amp; Teriyaki</li> <li>▪ K-Town Rice Bowl and Korean Fusion Deli</li> <li>▪ Lemongrass Restaurants</li> <li>▪ Main Chinese Buffet</li> <li>▪ Mekong Restaurant</li> <li>▪ Narai Asian Cuisine</li> <li>▪ New Sushi &amp; Teriyaki</li> <li>▪ Niko Teriyaki</li> </ul>

	<ul style="list-style-type: none"> <li>▪ Pad Thai Express</li> <li>▪ Pho Hoa Noodle Soup</li> <li>▪ Pho Vy</li> <li>▪ Racha Thai &amp; Asian Kitchen</li> <li>▪ Saigon Rendezvous Pho Na</li> <li>▪ Seoul Restaurant</li> <li>▪ Souru Teriyaki</li> <li>▪ Tea Leaf 2</li> <li>▪ Thai Pavilion</li> <li>▪ The Nom Nom Deli</li> <li>▪ Totos Teriyaki &amp; Wok</li> <li>▪ Wok &amp; Teriyaki</li> <li>▪ Thurston County Chamber of Commerce - Small Business Incubator</li> </ul>
Employee Resource Groups	<ul style="list-style-type: none"> <li>▪ State and its agencies (L&amp;I, DOT, Corrections, JBLM) and affinity groups within them and families.</li> </ul>
Others	<ul style="list-style-type: none"> <li>▪ Filipino American Herald</li> <li>▪ International Examiner</li> <li>▪ Korea Times Hankook Ilbo</li> <li>▪ Koreatimes.com</li> <li>▪ One Phillipines</li> <li>▪ Seattle Chinese Journal</li> <li>▪ The Korea Central Dally</li> <li>▪ The North American Post</li> <li>▪ Asian Pacific American Labor Alliance (APALA) – Multiple</li> <li>▪ School clubs and groups for AANHPI</li> <li>▪ Mother Joseph Nursing Home</li> <li>▪ API Housing Development in Lacey, WA</li> <li>▪ Chinese Westside Baptist Church School</li> </ul>

**UNIQUE BARRIERS TO SPECIFIC COMMUNITIES:**

	<b>BARRIERS</b>	<b>STRATEGIES TO ADDRESS THEM</b>
AANHPI:	<ul style="list-style-type: none"> <li>▪ Language</li> <li>▪ Religion (Such as Muslim, gender separation)</li> <li>▪ Technological barrier since 2020 Census will be mostly online based.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Accurate translation and interpretation</li> <li>▪ Trusted Messengers model</li> <li>▪ Social media (Pandora, Facebook, YouTube etc.) radio and ethnic media advertising. Dick Pust’s podcasts on KXXO 96.1 (He is no longer on KGY). Radio Station is very active.</li> <li>▪ Doing outreach at groceries and other AANHPI locations outside Thurston County in Tacoma and Seattle. HMART for example.</li> <li>▪ Doing outreach at casinos- Emerald Queen, Muckleshoot, Little Creek Red Wind Casino</li> <li>▪ Doing outreach at cultural events, health enrollment fairs, cultural and community centers and</li> </ul>

		<p>theaters</p> <ul style="list-style-type: none"> <li>▪ Doing outreach at farms was also a recommendation.</li> </ul>
East Asian		<ul style="list-style-type: none"> <li>▪ Chinese- WeChat, Instagram, Facebook, Lunar New Year Celebrations, Churches</li> <li>▪ Korean- Multiple Korean restaurants, churches, organizations such as the YMCA</li> </ul>
South Asian		<ul style="list-style-type: none"> <li>▪ Indian- Restaurants and strip malls (3-4 in Lacey, WA), temples and religious groups</li> </ul>
SE Asian		<ul style="list-style-type: none"> <li>▪ Vietnamese – Restaurants and churches such as St. Michaels – West Side Church by Evergreen</li> </ul>
Filipino		<ul style="list-style-type: none"> <li>▪ Annual Picnic, summer event</li> <li>▪ Jobs at hospitals</li> <li>▪ Churches such as Sacred Heart and Saint Peter (Lilly Rd)</li> </ul>
Native Hawaiian		<ul style="list-style-type: none"> <li>▪ Events such as Lacey Polyfest</li> </ul>
Pacific Islander		<ul style="list-style-type: none"> <li>▪ Marshallese- Snapchat, Facebook group pages, churches in Thurston County including Marshallese Church by the Olympia Library and other counties</li> <li>▪ Chuukese- New Church in Olympia, Church events, parties.</li> <li>▪ Lacey Polyfest</li> </ul>

Community Based Organizations / Religious Groups / Schools / Clubs						
Name	Type	Community	Email	Phone Number	Address	Census Tract
Alotafina Samoan Assembly of God	Religious Group	Samoaan	imikaele66@yahoo.com	253-777-9477	618 Puget St NE, Olympia, W Olympia	0103.00
Asian Pacific American Labor Alliance (APALA)	Community-Based Organ	Multiple	crowley@evergreen.edu	360-867-6239	2700 Evergreen Pkwy. NW, C Olympia	0120.00
Bahá'í's of Thurston County	Religious Group	Multiple	bahaisofthurstoncounty@360	499 2154	Only PO Boxes in Lacey, Roch N/A	N/A
Buddhangkura Buddhist Temple	Religious Group	Multiple	pharatsamee@yahoo.com	360-350-0897	932 Mett Street NE	Olympia 0123.20
Buddhist Associates-Olympia	Religious Group	Multiple		360-352-7109	1211 Wilson St NE (98506)	Olympia 0102.00
Filipino-American Community of South Puget	Community-Based Organ	Filipino	hkmattthewson08@gmail.com	206-240-7181	an PO Box 3108	Lacey N/A
Gurudwara Guru Nanak Darbar	Religious Group	Indian (Sikh)	Atwalsucha@yahoo.com	360-888-6544	542 Nisqually Cut Off Rd SE (98513)	Olympia 0123.20
Hidden Creek Community Church	Religious Group	Multiple	theooffice@hiddencreek.org	360-357-3739	1807 9th Ave SW (98052)	Olympia 0105.20
				Khoi D. Hua 360-878-6749		
Hua Foundation	Community-Based Organ	Vietnamese	khoi.hua@thefundatol.com		810 Lilly Rd NE	Olympia 0122.12
				Tu Thanh		
Hung Vuong Vietnamese School	School	Vietnamese	thuyha@hotmail.com	360-878-7901	1454 Skyline Ridge Ln SW	Olympia 0109.10
Ikebana International	Community-Based Organ	Japanese	ii147tacomaolympi@aigmn.com	N/A	11012 Chaucaer St SE	Olympia 0118.21
India South Sound Association	Community-Based Organ	Indian	<a href="mailto:olympiaindians@gmail.com">olympiaindians@gmail.com</a>	360-357-4860	N/A	N/A
Kolo Womens Cross Cultural Collaboration	Community-Based Organ	Multiple	info@kolocollaboration.org	N/A	PO Box 257	Olympia N/A
Korean Women's Association (In-Home Care)	Community-Based Organ	Korean		360-438-1066	1302 Homann Drive SE, Lacey	Olympia 0114.10
Masjid Al-Nur Islamic Center of Olympia	Religious Group	Multiple	info@islamiccenterofolympia.com	360-200-5375	4324 20th Ln NE 98516	Olympia 0122.21
Moku Aina A Wakinekona Hawaiian Civic Club	Civic Club	Hawaiian		253-282-2230	5340 Yearley Dr NE	Olympia 0122.22
Washington State Chapter	Community-Based Organ	Chamorro		360-970-1194	4851 South Tacoma Way	Tacoma Pierce County
Olympia Area Chinese Association (OACA)	Community-Based Organ	Chinese	contact@olympiachinese.com	360-754-0973	333 Kaiser Rd NW	Olympia 0120.00
Olympia Area Chinese School	School	Chinese	school@olympiachinese.com	360-754-0973	333 Kaiser Rd NW	Olympia 0120.00
Vovi Friendship Association in Washington	Religious Group	Vietnamese	nguyenvg@comcast.net	360-357-5675	4514 Gold Ridge Ln SW (985	Olympia 0110.00
Wat Prachum Raingey Buddhist Association	Religious Group	Cambodian		360-458-9762	14334 Yelm Hwy SE	Yelm 0124.11
Businesses / Economic Development Organizations						
Name	Type	Community	Email	Phone Number	Address	Census Tract
Adams Market	Business - Market	Middle Eastern	N/A	(360) 754-3306	324 4th Ave E	Olympia 0101.00
Ariang Oriental Market	Business - Market	Korean	N/A	(360) 456-1858	7940 Martin Way E	Olympia 0115.00
Aya Sushi	Business - Restaurant	Japanese	N/A	(360) 628-8944	1540 Cooper Point Rd SW	Olympia 0105.20

Bangkok Thai Restaurant	Business - Restaurant	Multiple (Chine N/A	(360) 459-3732	700 Sleater Kinney Rd SE	Lacey	0112.00
Banh Mi Saigon 8	Business - Restaurant	Vietnamese N/A	(360) 584-9652	7263 Martin Way E Unit A	Olympia	0115.00
Bonsai Wok Teriyaki	Business - Restaurant	Multiple (Chine N/A	(360) 753-0719	408 Cleveland Ave SE # 107	Olympia	0104.00
Capitol Market	Business - Market	Multiple N/A	(360) 956-7124	2419 Harrison Ave NW	West Olympia 0105.10	
China House	Business - Restaurant	Chinese N/A	(360) 493-6060	4740 Yelm Hwy SE	Lacey	0116.21
Chinese Healing and Movement Arts	Business - Health	Chinese N/A	(360) 402-4305	606 Columbia St SW	Olympia	0101.00
Curry Corner	Business - Restaurant	Indian N/A	(360) 455-8776	9408 Martin Way E Ste 2	Olympia	0123.20
Da Nang Restaurant	Business - Restaurant	Indian N/A	(360) 923-1111	8765 Tallon LN NE, Unit H	Lacey	N/A
Emperor's Palace	Business - Restaurant	Multiple (Chine N/A	(360) 534-9200	116 4th Ave E	Olympia	0101.00
Far East	Business - Restaurant	Chinese N/A	(360) 923-2323	7321 Martin Way E	Olympia	0115.00
Great Cuisine of India	Business - Restaurant	Multiple (Chine N/A	(360) 786-0333	218 4th Ave W	Olympia	0101.00
Happy Teriyaki	Business - Restaurant	Indian N/A	(360) 943-3442	116 4th Ave W,	Olympia	0101.00
Hong Phat Market	Business - Restaurant	Japanese N/A	(360) 705-8000	106 Legion Way Se	Olympia	0101.00
Hotstone Authentic Korean Cuisine	Business - Market	Vietnamese N/A	(360) 491-7834	1107 College St SE	Lacey	0112.00
Kizuki Ramen & Izakaya	Business - Restaurant	Korean N/A	(360) 596-9332	119 5th Ave SW	Olympia	0101.00
KNHalal Market	Business - Restaurant	Japanese N/A	(360) 786-8888	120 5th Ave SW	Olympia	0101.00
Koibito One Sushi & Teriyaki	Business - Market	Multiple N/A	(360) 923-9799	7255 Martin Way E,	Olympia	0115.00
K-Town Rice Bowl and Korean Fusion Deli	Business - Restaurant	Multiple N/A	(360) 455-1113	730 Sleater Kinney Rd SE	Lacey	0112.00
Lemongrass Restaurants	Business - Restaurant	Multiple N/A	(360) 455-3328	3959 Martin Way E	Olympia	0122.12
Main Chinese Buffet	Business - Restaurant	Thai N/A	(360) 705-1832	212 4th Ave W	Olympia (Tum 0101.00	
Mekong Restaurant	Business - Restaurant	Chinese N/A	(360) 455-8899	5580 Martin Way E	Lacey	N/A
Narai Asian Cuisine	Business - Restaurant	Thai N/A	(360) 352-9620	125 Columbia St NW	Olympia	0101.00
New Sushi & Teriyaki	Business - Restaurant	Thai N/A	(360) 754-1332	320 4th Ave E	Olympia	0101.00
Niko Teriyaki	Business - Restaurant	Multiple N/A	(360) 456-8500	5401 Corporate Center Loop	Lacey	0116.21
Pad Thai Express	Business - Restaurant	Multiple (Chine N/A	(360) 943-1421	125 Tumwater Blvd SE	Tumwater	N/A
Pho Hoa Noodle Soup	Business - Restaurant	Thai N/A	(360) 915-7012	315 Cooper Point Rd NW STE Olympia	Olympia	0111.00
Pho Vy	Business - Restaurant	Vietnamese N/A	(360) 754-1601	1600 Cooper Point Rd SW #6 Olympia	Olympia	0105.20
Racha Thai & Asian Kitchen	Business - Restaurant	Vietnamese N/A	(360) 438-0195	909 Sleater Kinney Rd SE #8	Lacey	0112.00
Saigon Rendezvous Pho Na	Business - Restaurant	Thai N/A	360-943-8883	625 Black Lake Blvd. SW	Olympia	0105.10
Secou Restaurant	Business - Restaurant	Multiple (Thai/ N/A	(360) 352-1989	117 5th Ave SW	Olympia	0101.00
Souru Teriyaki	Business - Restaurant	Korean N/A	(360) 459-3364	7515 Martin Way E,	Olympia	0115.00
Tea Leaf 2	Business - Restaurant	Multiple (Chine N/A	(360) 413-1200	4820 Yelm Hwy SE	Lacey	0116.21
Thai Pavillion	Business - Restaurant	Chinese N/A	(360) 459-3800	4646 Pacific Ave SE	Lacey	0112.00
The Nom Nom Deli	Business - Restaurant	Thai N/A	(360) 943-9093	303 4th Ave E	Olympia	0101.00
	Business - Restaurant	Vietnamese N/A	(360) 918-8337	513 Capitol Way S	Olympia	0101.00

[tony168v@gmail.com](mailto:tony168v@gmail.com)  
[ContactUs@kizuki.com](mailto:ContactUs@kizuki.com)

Totos Teriyaki & Wok	Business - Restaurant	Multiple (Chine N/A)	(360) 456-5115	6020 Pacific Ave SE A	Lacey	0112.00
Wok & Teriyaki	Business - Restaurant	Multiple (Chine N/A)	(360) 456-2217	2533 Marvin Rd NE A	Lacey	0116.10
Thurston County Chamber of Commerce - Small Economic Development ( Multiple		<a href="mailto:info@thurstonchamber.cc">info@thurstonchamber.cc</a>	360.357.3362	809 Legion Way SE	Olympia	0103.00

#### Ethnic Media Outlets

Name		Community	Email	Phone Number	Address	City	Range
Filipino American Herald	Newspaper	Filipino	<a href="mailto:filamherald@cable-speed.com">filamherald@cable-speed.com</a>	206-280-8406	P OBox 14166 98114	Seattle	Greater Seattle
International Examiner	Newspaper	Asian Pacific An	<a href="mailto:editor@iexaminer.org">editor@iexaminer.org</a>	206-624-3925	622 S. Washington St. 98104	Seattle	Pacific Northwest
Korea Times Hankook Ilbo	Newspaper	Korean	N/A	253-572-0433	12532 Aurora Ave N 98133	Seattle	Puget Sound
Koreatimes.com	Website	Korean	N/A	206-622-5332	12533 Aurora Ave N 98133	Seattle	Puget Sound
One Philippines	Newspaper	Filipino	<a href="mailto:admin@onephil.com">admin@onephil.com</a>	206-508-1654	3031 Beacon Ave S 98144	Seattle	WA State
Seattle Chinese Journal	Newspaper	Chinese	<a href="mailto:seattlechinesejournal@va1.com">seattlechinesejournal@va1.com</a>	N/A	519 6th Ave S #210 98104	Seattle	Greater Seattle
The Korea Central Daily	Newspaper and Website	Korean	N/A	253-588-2375	13749 Midvale Ave 98133	Seattle	Puget Sound
The North American Post	Newspaper	Japanese	<a href="mailto:info@nappost.com">info@nappost.com</a>	206-623-0100	519 6th Ave S 98104	Seattle	Greater Seattle

## Thurston County Asian Pacific American Census 2020 Engagement

### I. Local- WA State Resources:

1. Toolkit from Washington Nonprofits. Includes one pagers, templates for emails, press releases, newsletters, radio PSA scripts, FAQs, timelines, flyers and posters (with APA families represented): <https://washingtonnonprofits.org/2020-census-action-kit-for-nonprofits/>
2. The Office of Financial Management from WA Statewide has a centralized location for factsheets, studies, focus group reports, flyers, technical programs, toolkits and links to websites to other WA State and nationwide organizations. <https://ofm.wa.gov/washington-data-research/population-demographics/decennial-census/2020-census-everyone-counts/2020-census-resources>

### II. Federal- Census Bureau Resources:

3. One pager on the basics of the census: <https://www.census.gov/partners/census101.pdf>
4. Sample Copy of the 2020 Census Questionnaire: <https://2020census.gov/content/dam/2020census/materials/partners/2019-08/2020-informational-questionnaire.pdf>
5. Non-English Language Support in the Census 2020: <https://census.ca.gov/wp-content/uploads/sites/4/2019/06/Informational-Webinar-Overview-of-2020-Census-Non-English-Language-Support-031919.pdf>
6. Faith Toolkit: <https://www.sec.state.ma.us/census2020/img/pdf/Census-2020-Faith-Toolkit.pdf>

### III. Other Jurisdictions- Resources:

7. Asian Americans Advancing Justice (AAAJ) is a national affiliation of five leading organizations advocating for the civil and human rights of Asian Americans and other underserved communities to promote a fair and equitable society for all. Their toolkit includes FAQs, timelines, facts for AANHPI communities. AAAJ's website is one of the most comprehensive ones for AANHPI communities with factsheets, webinars, translated materials and resources from partner organizations.
  - Toolkit: <https://static1.squarespace.com/static/5b9012299772ae95969d6c92/t/5d5ab0dc762d4000013cbafd/1566224606203/Census+2020+GOTC+Toolkit+-+RCC+update+-+8.15.2019.pdf>
  - Census Website: <https://www.countusin2020.org/resources>
  - Slide Deck on AA Messaging Research Based on Community Feedback: [https://uploads-ssl.webflow.com/59fb4f76691c1b000103c309/5bce02ebd44cf4fb3271f859\\_2020\\_Census\\_Messaging\\_Research\\_Presentation\\_AAJC.pdf](https://uploads-ssl.webflow.com/59fb4f76691c1b000103c309/5bce02ebd44cf4fb3271f859_2020_Census_Messaging_Research_Presentation_AAJC.pdf)
8. The Asian Pacific American Labor Alliance has a Census AAPI focused website with toolkits, timelines, graphics, printable materials in language and links to additional resources: <https://www.apalanet.org/census.html>

9. Toolkit for People Living with Disabilities: <https://www.disabilityrightsca.org/post/2020-census-disability-community-toolkit>

#### **IV. Data on Hard-To-Count Communities in the Census:**

10. Which are the Hard-To-Count (HTC) Communities in the Census? <https://ofm.wa.gov/washington-data-research/population-demographics/decennial-census/2020-census-everyone-counts/2020-census-what-you-need-know/hard-count-population-2020-census>
  - Article: “The Census is a Threat to Communities of Color.” NAACP General Counsel Bradford Berry. The Washington Post. April 30, 2018: [https://www.washingtonpost.com/opinions/the-census-is-a-threat-to-communities-of-color/2018/04/30/4518b17e-498a-11e8-8b5a-3b1697adcc2a\\_story.html?utm\\_term=.94c47c680aaf](https://www.washingtonpost.com/opinions/the-census-is-a-threat-to-communities-of-color/2018/04/30/4518b17e-498a-11e8-8b5a-3b1697adcc2a_story.html?utm_term=.94c47c680aaf)
11. Asian Americans and Native Hawaiians and Pacific Islanders (NHPs) in the Census
  - Fact Sheet: [Will You Count? Asian Americans and Native Hawaiians and Pacific Islanders \(NHPs\) in the 2020 Census](#)
  - Article: <https://www.api-gbv.org/resources/census-data-api-identities/>
  - Article: <https://minorityhealth.hhs.gov/omh/browse.aspx?lvl=3&lvlid=63>
12. Young Children in the Census
  - Fact Sheet: [Hard to Count: Young Children and Their Communities](#)
  - Article: <https://fivethirtyeight.com/features/a-million-children-didnt-show-up-in-the-2010-census-how-many-will-be-missing-in-2020/>
13. Middle Eastern and North African Americans in the Census
  - Fact Sheet: [Will You Count? Middle Eastern and North African Americans \(MENA\) in the 2020 Census](#)
  - Article: <https://www.latimes.com/projects/la-me-census-middle-east-north-africa-race/>
14. People Experiencing Homelessness in the Census
  - Fact Sheet: [Will You Count? People Experiencing Homelessness in the 2020 Census](#)
  - How will people experiencing homelessness be counted in the 2020 census? <https://www.ofm.wa.gov/washington-data-research/population-demographics/decennial-census/2020-census-everyone-counts/2020-census-what-you-need-know/hard-count-population-2020-census/counting-people-experiencing-homelessness-during-2020-census>
15. Low Income Households in the Census
  - Factsheet: [Will You Count? Households with Low Incomes in the 2020 Census](#)
16. Renters in the Census
  - Factsheet: [Will You Count? Renters in the 2020 Census](#)
17. LGBTQ Communities in the Census
  - Article: <https://people.howstuffworks.com/will-2020-census-count-lgbtq-community.htm>
  - Article: <http://news.gallup.com/poll/201731/lgbt-identification-rises.aspx>

## 18. Incarcerated People in the Census

- Article: <https://www.huffingtonpost.com/entry/2020-census-prison-population-us-5a7cb966e4b044b3821b0507>
- FAQ: <https://www.prisonersofthecensus.org/faq.html>

## V. Mapping Hard-To-Count (HTC) Areas:

19. Tool Online: Census Bureau Engagement Navigator. Allows users to understand what areas of the country had high or low return rates in the 2010 census, and the current demographic makeup of these neighborhoods. The navigator combines the 2010 census mail return rate and latest American Community Survey statistics down to the census tract level:  
<https://www.census.gov/library/visualizations/interactive/engagement.html>
20. ROAM (Response Outreach Area Mapper). Tool from the Census Bureau that shares anonymous information on the demographics of all census tracts: <https://www.census.gov/roam>
21. Interactive map with forecasted undercounted populations in 2020: <https://ofm.wa.gov/washington-data-research/population-demographics/decennial-census/2020-census-everyone-counts/2020-census-what-you-need-know/hard-count-communities-2020-census/2020-hard-count-areas-interactive-maps>
22. Interactive map with details on undercounted populations based on the 2010 census:  
<https://www.censushardtocomcountmaps2020.us/>

## VI. MEDIA

23. Video from the Asian Pacific Development Center. “Why Asian Communities Need to be Represented in Census 2020 – Can we Count on you?” <https://www.youtube.com/watch?v=mDlzH12pQY8>
24. Census Overview with Subtitles:  
<https://www.youtube.com/watch?v=HMaaH6Suf98&feature=youtu.be>
25. Census Bureau YouTube Channel: <https://www.youtube.com/playlist?list=PLewV-zKXDZki3m8jrb0VJcnPatHEkkZDm>
26. Census Overview from Washington Nonprofits: <https://vimeo.com/270481348>
27. Webinars, digital organizing tools, technology FAQs from the Leadership Conference for Civil and Human Rights: <https://censuscounts.org/resources/>
28. Counting Young Children in the 2020 Census the Role of Schools.
  - Comprehensive Website: <https://countallkids.org/>
  - Webinar: <https://www.youtube.com/watch?v=6Dj527Eq-al>
  - Slide Deck Used in the Webinar:  
<https://www.cgcs.org/cms/lib/DC00001581/Centricity/Domain/302/Census2020Webinar.pdf>

## VII. COMPREHENSIVE WEBSITES FROM OTHER JURISDICTIONS

29. Pierce County: <https://www.piercecountywa.gov/5853/2020-Census>
30. Houston In Action: <https://www.houstoninaction.org/census-toolkit/>
31. San Mateo County: <https://cmo.smcgov.org/census-2020-outreach-resources>