# Commission on Asian Pacific American Affairs



#### A presentation by Mayor Marilyn Strickland

### **Tacoma Demographics**

- 11.2% of residents identify as African American, vs. 3.6% of Washington's population
- 8.2% of residents are Asian, vs. 7.2% of the state's population
- 11.3% of Tacomans identify as Hispanic or Latino, vs. 11.2% of Washington's population
- 1.8% identify as Native American, vs. 1.5% of the state's population
- 13.4% of Tacomans were born in another country, compared to 13.2% of the state as a whole

#### **Tacoma 2025 Strategic Framework**



- Five agreed upon pillars for our shared future:
- ✓ Livability
- Economy and Workforce
- Education
- Civic Engagement
- Equity and Accessibility

# Welcoming City Initiative



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Steps Tacoma is taking:

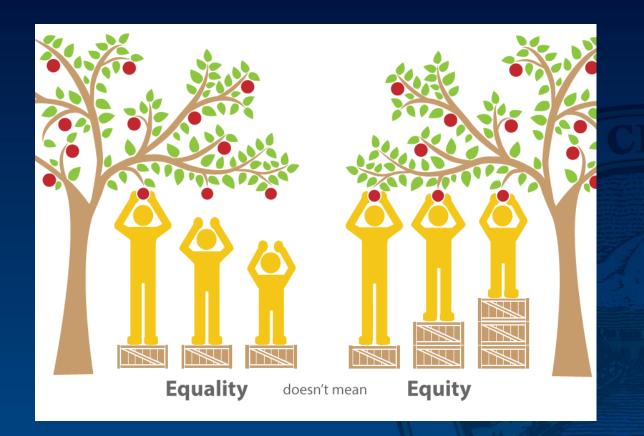
- Prioritize a vibrant cultural sector
- Supporting the continuation of the EB5 program
- The Equity and Empowerment Initiative
- Supporting President Obama's executive order on immigration reform

# **Sister Cities Program**

- Tacoma has 13 Sister Cities, 5 in Asia
- Davao City, Philippines (1994)
  Fuzhou, China (1994)
  Gunsan, Korea (1978)
  Kitakyushu, Japan (1959)
  Taichung, Taiwan (2000)

# **Equity and Empowerment**

Why equity?



### Equity and Empowerment goals

- Diversify City workforce
- Improve outreach efforts in to marginalized communities
- Equitable distribution of resources
- Commit to racial and cultural equity



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### **Chinese Reconciliation Park**

- Construction began in 2005
- Addressing difficult past
- Fuzhou Ting



## **Lincoln Revitalization**



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# **Lincoln Project Overview**

- Strategic Priority in 2014
- 7 City departments and TPU
- Lincoln office open M-F



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# Lincoln Project, cont.

- Work with property owners
- Infrastructure improvements
- Streetscape improvements





## **Questions/Discussion?**

