Committed to the development, promotion, and long-term growth, sustainability, and success of immigrant and POC-owned small businesses in Washington State.

Current Work is concentrated in Seattle:
- Chinatown International District
- Central District
- Southeast Seattle (Rainier Valley, Martin Luther King, Columbia city)
- West Seattle: White center junction
Immigrant Facts and Figures:

- Immigrants nationwide make up 28% of Main Street business owners.
  - Grocery Stores - 53%
  - Restaurants – 38%
  - Dry Cleaners – 58%
  - Gas Stations – 61%
  - Nail Salons – 45%
  - Jewelry & Clothing – 32%

- From 2006 to 2010, there were 45,696 new immigrant business owners in Washington.

- In 2010, new immigrant business owners had a total net business income of $2.4 billion, which is 13% of all net business income in the state.
Our Programs

- Multi Media Support
  - EthnicSeattle.com
  - Social Media Platform (Facebook, Twitter, Instagram, Google+)
- Digital Foot-print
- Tenant Improvement
- Marketing Campaigns
  - Holiday Shopping Campaigns *Shop Local Shop Ethnic*
  - International Food Tours
- Policy and Legislation Advocacy
Tenant Improvement Projects
Tenant Improvements
Holiday Marketing Campaign

ethnic SEATTLE PRESENTS:
SHOP SMALL, SHOP ETHNIC
HOLIDAY SHOPPING MARKET
NOVEMBER 26 - DECEMBER 23
SHOPSMALLSEATTLE.COM
Food Tours
2017 Programs

- SMS Text Messaging Outreach
- Micro-financing & Financial Literacy Assistance
- Direct Business Growth and Development
  - Seatac Airport Retail and Concession
  - Food Service of America
  - Coca Cola
  - Century Link